



Benefits of Sponsoring, Exhibiting and Advertising
2011 National Adult Day Services Conference, Milwaukee, WI
 September 23-24, 2011

	Sponsors			Specific Sponsorship Items and Events							Exhibitors		Ads
	Patron \$5000+	Sponsor \$3,500+	Supporter \$2,000+	Awards Luncheon Sponsor \$10,000	Program Tracks \$3,000 per track (Business, Healthcare, Activities)	Conference Program Printing \$2,500	Conference Binders \$2,000	Tote Bags \$2,000	Pre-Intensive Sponsorship \$1,500 per pre-intensive	Badge Holder (exclusive sponsor) \$1,000	Exhibits \$500 each	Insert in Conference Totes \$250	Rates Vary per size
Program Recognition in Conference Program	x	x	x	x	X	x	x	x	x	x	x	x	x
Logo on Conference Banner	x	x	x	x	X	x	x	x	x	x			
Company Logo on NADSA website	12 Months or until 2012 Conference	6 months	3 months	12 months	3 months	3 months	3 months	3 months					
Exhibit Booth	x	x	x	x	X	x	x	x	x	x	x		
Conference Registrations	4	3	2	6	2	2	2	2	1	1	1		
Ad in conference program	Full Page	1/2 page	1/4 page	Full Page	1/2 page	1/4 page	1/4 page	1/4 page	Business card				x
Company Brochure in Conference Packet	x	x	x	x	x	x	x	x			x		