

## STRATEGIC PARTNER MEMBERSHIP APPLICATION FORM

☐ Check if you do NOT want NADSA to share your organization's contact information with other organizations interested in raising awareness of adult day services and supporting aging in place.

<b>ORGANIZATION/BUSINESS NAME</b>			
<b>ADDRESS</b>			
<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	<b>COUNTRY</b>
<b>TELEPHONE</b>		<b>FAX</b>	
<b>WEBSITE</b>			
<b>BUSINESS EMAIL ADDRESS</b>			
<b>PRIMARY CONTACT PERSON</b>			
<b>PRIMARY CONTACT EMAIL ADDRESS</b>			
<b>PRIMARY CONTACT PHONE NUMBER</b>			
<b>PRODUCT OR SERVICE PROVIDED BY BUSINESS</b>			
<b>BUSINESS DESCRIPTION</b>			
<b>Registered with BETTER BUSINESS BUREAU? YES or NO</b>		<b>YEARS IN OPERATION</b>	

MEMBERSHIP TYPE	DESCRIPITON (12 month term based upon date of membership acceptance)	ANNUAL DUES	✓
<b>STRATEGIC PARTNER MEMBERSHIP*</b> (choose one)	<b>Business Premium Members</b> receive the highest level of recognition and support NADSA and Adult Day Services. They sponsor all NADSA events throughout the year and have maximum access to NADSA members.	<b>\$5,000</b>	
	<b>Business Plus Member</b> Business Plus Members receive recognition as a NADSA partner and supporter of Adult Day Services. They have the option of sponsoring NADSA events throughout the year and have access to NADSA members.	<b>\$1,500</b>	
	<b>Business Member</b> (including consultants) offers products or services to support providers of Adult Day Services, understands and supports the mission of NADSA.	<b>\$500</b>	

Remit to: NADSA, 11350 Random Hills Road, Suite 800, Fairfax, VA 22020  
or pay online at [www.nadsa.org](http://www.nadsa.org).

FOR CREDIT CARD PROCESSING ONLY:

☐ Visa ☐ American Express ☐ MasterCard

Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_ Today's Date \_\_\_\_\_

Card Holder's Name \_\_\_\_\_

Card billing address if different from above \_\_\_\_\_

\* As a member of the National Adult Day Services Association, you join with other NADSA members in a mutual commitment to the continuation of quality adult day services as a means of meeting the ever-growing needs of persons who are frail, chronically ill or have disabilities. Please read the National Adult Day Services Association (NADSA) Code of Ethics carefully because when you join NADSA, you are agreeing to abide by the Code of Ethics. As a NADSA member you are obligated to report breaches of ethical conduct to NADSA and/or appropriate regulatory or civil authorities.

Office Use Only: Entered in database \_\_\_\_\_ Member packet sent \_\_\_\_\_  
Date Received \_\_\_\_\_ Amount Received \_\_\_\_\_ Date Membership expires \_\_\_\_\_ 01.01.2015

## STRATEGIC PARTNERSHIP: What are the Options and Features?

	<b>STRATEGIC PARTNER MEMBERSHIPS</b> Businesses (including consultants) that offer products or services to support providers of Adult Day Services, and who understand and support the mission of NADSA, and agree to abide by the NADSA Code of Ethics posted at <a href="http://www.nadsa.org">www.nadsa.org</a> .		
	<b>Business</b> (1 contact person)	<b>Business Plus</b> (3 contact persons)	<b>Business Premium</b> (unlimited contact persons)
<b>Annual Membership Rate</b>	<b>\$500</b>	<b>\$1,500</b>	<b>\$5,000</b>
<b>Access to Membership Directory</b>	✓ PDF file	✓ Interactive file	✓ Interactive file
<b>Listing in Membership Directory for referrals</b>	✓	✓	✓
<b>Discounts and participation in all NADSA webinars and events</b>	✓	✓ eligible to sponsor 1 educational webinar	✓ eligible to sponsor 1 educational webinar, option of brief presentation of company's product/service
<b>Special Acknowledgement on NADSA website</b>	✓ Non-Hyperlinked logo on Partners Page	✓ Hyperlinked logo on Partners Page and Conference Page	✓ Hyperlinked logo on Home Page Slider, Partners Page, and Conference Page
<b>Receive e-alerts, public policy updates and quarterly newsletter</b>	✓	✓	✓
<b>Discounts on NADSA publications, products, event sponsorships</b>	✓	✓	✓
<b>Access to Members Only Library</b>	✓	✓	✓
<b>Membership Certificate</b>	✓	✓	✓
<b>Eligibility to serve on NADSA committees</b>	✓	✓	✓
<b>Eligibility to run for NADSA office</b>	✓	✓	✓
<b>Eligibility to participate in annual awards competition</b>	✓	✓	✓
<b>Item in Member Packet (provided by business)</b>		✓	✓
<b>Complimentary Exhibit at NADSA event</b>		✓ one event annually	✓ All NADSA events in calendar year
<b>Recognition in VOICE newsletter</b>			✓ Hyperlinked logo in all issues for one calendar year

The National Adult Day Services Association (NADSA) reserves the right to determine whether a business/organization meets the standards for membership as determined by the NADSA Board of Directors. If it does not, the membership application will be denied and any prepaid fees will be returned in full. The National Adult Day Services Association's recognition of members and sponsors in no way constitutes NADSA's endorsement of the members or sponsor's products, services or facilities.