2014 National Adult Day Services Conference

Presented by the National Adult Day Services Association and the North Carolina Adult Day Services Association

October 9-11, 2014
The Westin, Charlotte, North Carolina

“The Power of Adult Day Services—The Future of Care”

Learn from informative sessions specifically for adult day services focused on creative programming, positive aging and health and wellness practices, business strategies, funding and reimbursement, collaboration and partnership, advocacy, research and program development of practices and more.

Schedule

**Wednesday, October 8**
10:00 AM-4:00 PM NADSA Board
6:00 PM NADSA and NCADSA Board Dinner

**Thursday, October 9**
8:00 AM-5:00 PM Registration/Information Desk Open
8:00 AM-9:00 AM Continental Breakfast for Pre-Conference Workshop Registrants
9:00 AM-12:00 PM Pre-Conference Intensives*
9:30 AM-11:30 AM Site Visits*
12:00 PM-1:45 PM Lunch-on-your-own OR State Leaders’ Luncheon*
1:30 PM-3:30 PM Site Visits*
2:00 PM-5:00 PM Pre-Conference Intensives*
3:00 PM-5:30 PM Exhibitors Set Up
6:00 PM-9:00 PM Welcome to North Carolina Reception (Hosted by the North Carolina Adult Day Services Association) (pre-registration required)

*Charged Separately

**Friday, October 10**
7:00 AM-4:30 PM Registration/Information Desk Open
8:00 AM-9:00 AM Breakfast
8:00 AM-5:30 PM Exhibits Open
8:15 AM-9:45 AM Welcome and Opening Remarks, Keynote
10:00 AM-11:30 AM Breakout Sessions (4)
11:30 AM-12:00 PM Meet Your Sponsors and Exhibitors
12:15 PM-1:45 PM Keynote Presentation, Lunch & Roundtable Discussions
2:00 PM-2:30 PM Meet Your Sponsors and Exhibitors
2:45 PM-4:15 PM Breakout Sessions (4)
4:30 PM-5:30 PM Networking Reception & Happy Hour: Meet Your Sponsors and Exhibitors
5:15-6:15 PM State Association Gatherings
6:15 PM Dinner on Your Own

**Saturday, October 11**
7:00 AM-4:00 PM Registration/Information Desk Open
7:30 AM-8:30 AM Continental Breakfast
8:00 AM-1:00 PM Exhibits Open
8:00 AM-8:45 AM Welcome, Door Prizes & Future Adult Day Services (NADSA Business Meeting)
8:45 AM-9:00 AM Meet your Sponsors and Exhibitors
9:15 AM-10:45 AM Breakout Sessions (4)
11:00 AM-12:30 PM Breakout Sessions (4)
12:30-1:00 PM Last Chance to Meet Your Sponsors and Exhibitors
12:45 PM-2:00 PM Lunch, Roundtable Discussions
2:15 PM-3:45 PM Breakout Sessions (4)

Safe Travels! See you next year!
### Conference Registration Rates:

<table>
<thead>
<tr>
<th></th>
<th><strong>Early Registration:</strong> May 5 - July 31, 2014</th>
<th><strong>Standard Registration:</strong> August 1 - September 18, 2014</th>
<th><strong>Just-In-Time Registration:</strong> Received September 19 - October 2, 2014</th>
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</thead>
<tbody>
<tr>
<td>Full Conference Registration: <strong>October 9-11, 2014</strong> (Thursday evening opening reception through Saturday)</td>
<td></td>
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<td><strong>Add $50 for Registration after October 2</strong></td>
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<tr>
<td>NADSA Members &amp; Veterans</td>
<td>$259</td>
<td>$309</td>
<td>$359</td>
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<tr>
<td>First-Time Attendees &amp; Students</td>
<td>$259</td>
<td>$259</td>
<td>$259</td>
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<tr>
<td>Non-Members</td>
<td>$359</td>
<td>$409</td>
<td>$459</td>
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<tr>
<td>Award Winners (if attending full conference)</td>
<td>$159</td>
<td>$159</td>
<td>$159</td>
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<tr>
<td>Presenters (if attending full conference)</td>
<td>$159</td>
<td>$209</td>
<td>$259</td>
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<tr>
<td>Sponsor/Exhibitor Additional Person</td>
<td>$160</td>
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<td>$160</td>
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| Conference Single Day Registration: **October 10 or 11** (Friday only or Saturday only) |                                             |                                                        |                                                                 |
| NADSA Members                        | $159                                        | $209                                                   | $259                                                                |
| Non-Members                          | $209                                        | $259                                                   | $309                                                                |
| Students                             | $159                                        | $159                                                   | $159                                                                |
| Presenters and Award Winners         | complimentary                              | complimentary                                          | complimentary                                                       |

### Registration for Optional Activities

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<tr>
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<tr>
<td>Pre-Conference Intensive (morning or afternoon) Thursday, October 9</td>
<td>$50</td>
<td>$65</td>
<td>$80</td>
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<tr>
<td>Pre-Conference Intensive (morning and afternoon) Thursday, October 9</td>
<td>$85</td>
<td>$95</td>
<td>$105</td>
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<tr>
<td>Site Visits (morning or afternoon), Thursday, October 9</td>
<td>$25</td>
<td>$35</td>
<td>$50</td>
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<td>State/International Leaders Luncheon, Thursday, October 9</td>
<td>$25</td>
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<td>Welcome Event Guest Pass, Thursday, October 9</td>
<td>$25</td>
<td>$35</td>
<td>$45</td>
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GROUP DISCOUNT: Groups of 3 or more qualify for 5% discount when registering and paying for all registrations together at time of purchase. Expires September 18, 2014. Enter Discount Code: Conf2014

CANCELLATION POLICY: You may substitute delegates at any time. An administration fee of $99 will be retained by NADSA for all permitted cancellations received in writing at least fourteen (14) days prior to the conference. Any approved refunds will be processed two weeks after the close of the conference. NADSA is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. NADSA shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency. Please note that while speakers and topics were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, NADSA reserves the right to alter or modify the advertised speakers and/or topics if necessary without any liability to you whatsoever. Any substitutions or alterations will be updated on our web page as soon as possible.
## 2014 NATIONAL ADULT DAY SERVICES CONFERENCE

**REGISTRATION FORM**

Registration may be completed online at [www.nadsa.org](http://www.nadsa.org). Questions? Contact NADSA at nadsa@nadsa.org or call 1-877-745-1440.

Please complete a separate registration form for each registrant.

**NAME**

**ORGANIZATION**

**ADDRESS**

**CITY** | **STATE** | **ZIP**
---|---|---

**PHONE** | **FAX**
---|---

**EMAIL**

Round Table Discussion Topics of Interest ________________________________________________

Check all that apply:  
☐ SPECIAL DIET (specify) __________________________

☐ Opening a center  
☐ First time attending the National Adult Day Services Conference

☐ One of ____ registrants in a group of 3 or more qualifying for 5% discount before September 18, 2014  
*p lease submit all group members’ registrations and payment at this time*

### CONFERENCE REGISTRATION FEES

<table>
<thead>
<tr>
<th>Description</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Full Conference</td>
<td>$______</td>
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<tr>
<td>Friday Only</td>
<td>$______</td>
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<tr>
<td>Saturday Only</td>
<td>$______</td>
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### PRE-CONFERENCE REGISTRATION FEES

<table>
<thead>
<tr>
<th>Description</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Both Morning and Afternoon</td>
<td>$______</td>
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<tr>
<td>Morning Only</td>
<td>$______</td>
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<tr>
<td>Afternoon Only</td>
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**SITE VISIT TICKETS**

$______

**STATE/INTERNATIONAL LEADERS LUNCHEON**

$______

**WELCOME EVENT GUEST PASS**

$______

**TOTAL ENCLOSED**

$______

Payment Method  
☐ Check  
☐ Credit Card

Today's Date ______________

For credit card processing only:

☐ Visa  
☐ MasterCard  
☐ American Express

Account # ______________________

Expiration Date ______________  
Security Code __________

Card Holder’s Name ______________________

Card billing address:

________________________________________________________________________________________

Office use only: Date Received __________ Check # __________ Amount $__________

Date Registration Posted Online ______________
SELECT ALL SESSIONS YOU PLAN TO ATTEND: Registrant Name _________________________________

Thursday, Oct. 9 Pre-Conference Intensives (charged separately) 9:00AM-12:00PM (choose one)
- The Community Based Health Home Model: Unifying Services with the PCP for Better Participant Outcomes

Thursday, Oct. 9 Pre-Conference Intensives (charged separately) 1:30-4:30PM (choose one)
- Social Media Best Practices for Adult Day Services
- ENSO Arts Academy

Thursday, Oct. 9 Site Visits (choice of 2 NC sites or 1 SC site morning and afternoon, charged separately)
- 9:30-11:30AM North Carolina Sites
- 9:30-1130AM South Carolina Site
- 1:30-3:30PM North Carolina Sites
- 1:30-3:30PM South Carolina Site

Thursday Oct. 9, 12:00-1:45PM State & International Leaders Luncheon (charged separately)
- Attending Luncheon

Thursday, Oct. 9, 6:00-9:00 PM (complimentary admission with conference registration but pre-registration required)
- Welcome to North Carolina Reception at the Bechtler Museum
- Welcome Reception Additional Guest(s) Number of Guests ____________ (charged separately)

Friday, Oct. 10 Breakout Session 10:00-11:30AM (choose one)
- Healing Practices for Those Who Care
- The Power of Philanthropy: Engaging Support
- How Grassroots Advocacy & the Massachusetts Day Health Association Saved ADH in Massachusetts
- Activities: The Heart of Adult Day
- Not Attending

Friday, Oct. 10 Breakout Sessions 2:45-4:15PM (choose one)
- Music in My Mind: An ADH Dementia Care Initiative
- Tai Chi Movements: Inclusive Exercises for People with Developmental Disabilities
- Transportation: Best Practices
- The 2012 National Study of Long-Term Providers (NSLTCP): Exploring State-Level Findings
- Not Attending

Saturday, Oct. 11 Breakout Sessions 9:15-10:45AM (choose one)
- Successful Advocacy: How to Use Your Financial Data in the Strategy
- Purposeful Community-Base Social Programs for those with Dementia
- Modeling Person-Centered Care in Practice
- Telling Stories of Person-Centered Care to Market an Adult Day Center
- Not Attending

Saturday, Oct. 11 Breakout Sessions 11:00-12:30PM (choose one)
- Employees Who Make Decisions are Engaged & Satisfied
- Governing & Running a Nonprofit: Legal Issues
- Incorporating Expressive Therapies into Adult Day Programing
- Aging as a Spiritual Journey
- Not Attending

Saturday, Oct. 11 Breakout Sessions 2:15-3:45PM (choose one)
- Bridging the Activity Gap: Activities for Participants Transitioning from School
- Put the Drugs Down & Turn the Music Up!
- A Case Study of Memory Care: The Highs & Lows of a Specialized Adult Day
- Comprehensive Compliance Program
- Not Attending