

## 2014 National Adult Day Services Conference

*Presented by the National Adult Day Services Association  
and the North Carolina Adult Day Services Association*

**October 9-11, 2014**

**The Westin, Charlotte, North Carolina**

*“The Power of Adult Day Services—The Future of Care”*

Learn from informative sessions specifically for adult day services focused on creative programming, positive aging and health and wellness practices, business strategies, funding and reimbursement, collaboration and partnership, advocacy, research and program development of practices and more.

### Schedule

#### Wednesday, October 8

10:00 AM-4:00 PM NADSA Board  
6:00 PM NADSA and NCADSA  
Board Dinner

#### Thursday, October 9

8:00 AM-5:00 PM Registration  
/Information Desk Open

8:00 AM-9:00 AM Continental  
Breakfast for Pre-Conference  
Workshop Registrants

9:00 AM-12:00 PM Pre-Conference  
Intensives\* OR

9:30 AM-11:30 AM Site Visits\*

12:00 PM-1:45 PM Lunch-on your  
own OR State Leaders'  
Luncheon\*

1:30 PM-3:30 PM Site Visits\*  
OR

2:00 PM-5:00 PM Pre-Conference  
Intensives\*

3:00 PM-5:30 PM Exhibitors Set Up

6:00 PM-9:00 PM Welcome to North  
Carolina Reception (Hosted  
by the North Carolina Adult  
Day Services Association)  
(pre-registration required)

\*Charged Separately

#### Friday, October 10

7:00 AM-4:30 PM Registration/Information Desk Open

8:00 AM-9:00 AM Breakfast

8:00 AM-5:30 PM Exhibits Open

8:15 AM-9:45 AM Welcome and Opening Remarks, Keynote

10:00 AM-11:30 AM Breakout Sessions (4)

11:30 AM-12:00 PM Meet Your Sponsors and Exhibitors

12:15 PM-1:45 PM Keynote Presentation, Lunch & Roundtable  
Discussions

2:00 PM-2:30 PM Meet Your Sponsors and Exhibitors

2:45 PM-4:15 PM Breakout Sessions (4)

4:30 PM-5:30 PM Networking Reception & Happy Hour: Meet Your  
Sponsors and Exhibitors

5:15-6:15 PM State Association Gatherings

6:15 PM Dinner on Your Own

#### Saturday, October 11

7:00 AM-4:00 PM Registration/Information Desk Open

7:30 AM-8:30 AM Continental Breakfast

8:00 AM-1:00 PM Exhibits Open

8:00 AM-8:45 AM Welcome, Door Prizes & Future Adult Day  
Services (NADSA Business Meeting)

8:45 AM-9:00 AM Meet your Sponsors and Exhibitors

9:15 AM-10:45 AM Breakout Sessions (4)

11:00 AM-12:30 PM Breakout Sessions (4)

12:30-1:00 PM Last Chance to Meet Your Sponsors and Exhibitors

12:45 PM-2:00 PM Lunch, Roundtable Discussions

2:15 PM-3:45 PM Breakout Sessions (4)

Safe Travels! See you next year!

2014 NATIONAL ADULT DAY SERVICES CONFERENCE

<b>Conference Registration Rates:</b>			
	<b>Early</b> Registration: May 5 - July 31, 2014	<b>Standard</b> Registration: August 1 - September 18, 2014	<b>Just-In-Time</b> Registration: Received September 19-October 2, 2014 <b>**Add \$50 for Registration after October 2</b>
<b>Full Conference Registration: October 9-11, 2014 (Thursday evening opening reception through Saturday)</b>			
NADSA Members & Veterans	\$259	\$309	\$359
First-Time Attendees & Students	\$259	\$259	\$259
Non-Members	\$359	\$409	\$459
Award Winners (if attending full conference)	\$159	\$159	\$159
Presenters (if attending full conference)	\$159	\$209	\$259
Sponsor/Exhibitor Additional Person	\$160	\$160	\$160
<b>Conference Single Day Registration: October 10 <u>or</u> 11 (Friday only <u>or</u> Saturday only)</b>			
NADSA Members	\$159	\$209	\$259
Non-Members	\$209	\$259	\$309
Students	\$159	\$159	\$159
Presenters and Award Winners	complimentary	complimentary	complimentary

**Registration for Optional Activities**

	<b>Early</b> Registration: May 5 - July 31, 2014	<b>Standard</b> Registration: August 1 - September 18, 2014	<b>Just-In-Time</b> Registration: Received September 19-October 2, 2014 <b>**Add \$50 for Registration after October 2</b>
<b>Pre-Conference Intensive</b> (morning <u>or</u> afternoon) Thursday, October 9	\$50	\$65	\$80
<b>Pre-Conference Intensive</b> (morning <u>and</u> afternoon) Thursday, October 9	\$85	\$95	\$105
<b>Site Visits</b> (morning <u>or</u> afternoon), Thursday, October 9	\$25	\$35	\$50
<b>State/International Leaders Luncheon</b> , Thursday, October 9	\$25	\$25	\$35
<b>Welcome Event Guest Pass</b> , Thursday, October 9	\$25	\$35	\$45

GROUP DISCOUNT: Groups of 3 or more qualify for 5% discount when registering and paying for all registrations together at time of purchase. Expires September 18, 2014, Enter Discount Code: Conf2014

CANCELLATION POLICY: You may substitute delegates at any time. An administration fee of \$99 will be retained by NADSA for all permitted cancellations received in writing at least fourteen (14) days prior to the conference. Any approved refunds will be processed two weeks after the close of the conference. NADSA is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. NADSA shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency. Please note that while speakers and topics were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, NADSA reserves the right to alter or modify the advertised speakers and/or topics if necessary without any liability to you whatsoever. Any substitutions or alterations will be updated on our web page as soon as possible.

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**REGISTRATION FORM**

Registration may be completed online at [www.nadsa.org](http://www.nadsa.org).

Questions? Contact NADSA at [nadsa@nadsa.org](mailto:nadsa@nadsa.org) or call 1-877-745-1440.

**Please complete a separate registration form for each registrant.**

NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Round Table Discussion Topics of Interest \_\_\_\_\_

Check all that apply:  SPECIAL DIET (specify) \_\_\_\_\_

Opening a center     First time attending the National Adult Day Services Conference

One of \_\_\_\_\_ registrants in a group of 3 or more qualifying for 5% discount before September 18, 2014  
\*please submit all group members' registrations and payment at this time

**CONFERENCE REGISTRATION FEES**

Full Conference \$ \_\_\_\_\_  
Friday Only \$ \_\_\_\_\_ Saturday Only \$ \_\_\_\_\_

**PRE-CONFERENCE REGISTRATION FEES**

Both Morning and Afternoon \$ \_\_\_\_\_  
Morning Only \$ \_\_\_\_\_ Afternoon Only \$ \_\_\_\_\_

**SITE VISIT TICKETS** \$ \_\_\_\_\_

**STATE/INTERNATIONAL LEADERS LUNCHEON** \$ \_\_\_\_\_

**WELCOME EVENT GUEST PASS** \$ \_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_

Register and pay online at  
[www.nadsa.org](http://www.nadsa.org).

Make checks payable to: NADSA

Return with payment to:  
1421 E. Broad Street, Suite 425,  
Fuquay-Varina, NC 27526

FAX (919) 825-3945

Payment Method  Check  Credit Card

Today's Date \_\_\_\_\_

**FOR CREDIT CARD PROCESSING ONLY:**

Visa     MasterCard     American Express    Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Card Holder's Name \_\_\_\_\_

Card billing address:  
\_\_\_\_\_

OFFICE USE ONLY: Date Received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Date Registration Posted Online \_\_\_\_\_

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**SELECT ALL SESSIONS YOU PLAN TO ATTEND:** Registrant Name \_\_\_\_\_

**Thursday, Oct. 9 Pre-Conference Intensives** (charged separately) **9:00AM-12:00PM** (choose one)

- The Community Based Health Home Model: Unifying Services with the PCP for Better Participant Outcomes
- The Growing Difference: Planting Seeds for "Culture Change" Through Nature-Based Experiences

**Thursday, Oct. 9 Pre-Conference Intensives** (charged separately) **1:30-4:30PM** (choose one)

- Social Media Best Practices for Adult Day Services
- ENSO Arts Academy

**Thursday, Oct. 9 Site Visits** (choice of 2 NC sites or 1 SC site morning and afternoon, charged separately)

- 9:30-11:30AM North Carolina Sites
- 1:30-3:30PM North Carolina Sites
- 9:30-11:30AM South Carolina Site
- 1:30-3:30PM South Carolina Site

**Thursday Oct. 9, 12:00-1:45PM State & International Leaders Luncheon** (charged separately)

- Attending Luncheon

**Thursday, Oct. 9, 6:00-9:00 PM** (complimentary admission with conference registration but pre-registration required)

- Welcome to North Carolina Reception at the Bechtler Museum
- Welcome Reception Additional Guest(s) Number of Guests \_\_\_\_\_ (charged separately)

**Friday, Oct. 10 Breakout Session 10:00-11:30AM** (choose one)

- Healing Practices for Those Who Care
- The Power of Philanthropy: Engaging Support
- How Grassroots Advocacy & the Massachusetts Day Health Association Saved ADH in Massachusetts
- Activities: The Heart of Adult Day
- Not Attending

**Friday, Oct. 10 Breakout Sessions 2:45-4:15PM** (choose one)

- Music in My Mind: An ADH Dementia Care Initiative
- Tai Chi Movements: Inclusive Exercises for People with Developmental Disabilities
- Transportation: Best Practices
- The 2012 National Study of Long-Term Providers (NSLTCP): Exploring State-Level Findings
- Not Attending

**Saturday, Oct. 11 Breakout Sessions 9:15-10:45AM** (choose one)

- Successful Advocacy: How to Use Your Financial Data in the Strategy
- Purposeful Community-Base Social Programs for those with Dementia
- Modeling Person-Centered Care in Practice
- Telling Stories of Person-Centered Care to Market an Adult Day Center
- Not Attending

**Saturday, Oct. 11 Breakout Sessions 11:00-12:30PM** (choose one)

- Employees Who Make Decisions are Engaged & Satisfied
- Governing & Running a Nonprofit: Legal Issues
- Incorporating Expressive Therapies into Adult Day Programing
- Aging as a Spiritual Journey
- Not Attending

**Saturday, Oct. 11 Breakout Sessions 2:15-3:45PM** (choose one)

- Bridging the Activity Gap: Activities for Participants Transitioning from School
- Put the Drugs Down & Turn the Music Up!
- A Case Study of Memory Care: The Highs & Lows of a Specialized Adult Day
- Comprehensive Compliance Program
- Not Attending