



## **2019 NADSA ADULT DAY SERVICES CONFERENCE**

*Celebrating ADS – Voice, Vision and Value*

**October 24-26 | Minneapolis, MN**

To sponsor, call NADSA: 1-877-745-1440, email [director@nadsa.org](mailto:director@nadsa.org) or register on-line at [2019 Exhibitor and Sponsorship Registration](#)

All sponsorships and exhibits are first-come, first-served. Special exhibit tables will be designated as *Sponsor Only*. Exhibitors will be able to select their booth spaces according to the first-come, first-served process at **\$699** for the booth plus **\$199** for each additional booth staff. Each exhibit reservation includes one complimentary admission to: The Welcome Reception, conference sessions, and all scheduled meal functions.

### **Sponsorship Opportunities**

#### **Reception & Silent Auction (Friday 10/25)**

**\$7,500**

This fun and festive reception includes a Silent Auction where attendees can bid on items donated by the state associations, industry leaders, members, and others who support Adult Day Services. Special thanks and recognition will be provided through prominent signage, introduction of the sponsoring organization and an opportunity to provide gift items to the attendees.

- Two-minute video
- Social media banner at the event
- Logo with link on NADSA website home page slider for one year
- Prominent placement of logo on signage at conference
- Sponsor recognition at conference
- Featured mobile app opportunities
- Option to provide business-related promotional item in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
- One (1) complimentary Exhibit Space, includes free registration for four (4) exhibit staff

#### **Conference Lunch Meet and Greet (Friday 10/25)**

**\$7,500**

This new event gives you the opportunity to showcase your products and services during lunch among the Exhibits. This sponsorship provides recognition to your organization as well as a unique opportunity to network with national Adult Day Services leaders. Attendees will receive a promotional item with your company/organization's logo.

- Two-minute video
- Logo with link on NADSA website home page slider for one year
- Prominent placement of logo on signage at conference
- Featured mobile app opportunities
- Option to provide business-related promotional item in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
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**NADSA Mobile Meet Up Lounge (Friday & Saturday 10/25 & 26) \$5,000**

Provides a place for attendees to network at the conference, recharge their electronic devices and meet new friends and colleagues

- Two-minute video
- Logo with link on NADSA website home page slider for one year
- Logo on signage at conference
- Sponsored mobile app opportunities
- Option to provide business-related promotional item in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
- One (1) complimentary Exhibit Space, includes registration for three (3) exhibit staff

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**Conference App (SOLD) \$5,000**

Ensure that all attendees know your name and can easily find their way to your website. Your logo will be prominently placed on the home page of the app screen.

- Two-minute video
- Logo with link on NADSA website
- Logo on signage at conference
- Sponsor recognition in conference opening speech
- Sponsored mobile app opportunities
- Option to provide business-related promotional item in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
- One (1) complimentary Exhibit Space, includes free registration for three (3) exhibit staff

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**Networking Brunch with Exhibitors (Saturday 10/26) \$5,000**

Sponsor brunch and enjoy the gratitude of the attendees. Includes prominent signage, and the chance to place items at the tables.

- Two-minute videos
- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Option to provide business-related promotional item in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
- One (1) complimentary Exhibit Space, includes free registration for three (3) exhibit staff



### **NADSA Photo Booth (Friday 10/25)**

**\$4,500**

This is a new opportunity to highlight your products and services while attendees make memories at the conference

- Logo and link on NADSA website home page slider for one year
- Logo on signage at conference
- Sponsored mobile app opportunities
- Option to provide business-related promotional item in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
- One (1) complimentary Exhibit Space, includes free registration for two (2) exhibit staff

### **NADSA Live Video Testimonials (Friday 10/25)**

**\$4,000**

Sponsor live video testimonials from attendees that will be showcased throughout the year. This sponsorship includes prominent signage, and the chance to meet attendees providing information on the power of Adult Day Services.

- Logo with link on NADSA website home page slider for one year
- Prominent placement of logo on signage during taping and distribution
- Featured mobile app opportunities
- Option to provide business-related promotional item in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
- One (1) complimentary Exhibit Space, includes free registration for two (2) exhibit staff

### **General Session (Friday 10/25)**

**\$3,500**

Enjoy prominent signage and recognition as the sponsor of the General Session featuring the keynote speaker, awards presentations and NADSA business meeting. You'll enjoy the attention of hundreds of attendees and may also distribute a product at the general session.

- Verbal recognition at the General Session with signage
- Logo with link on NADSA website
- Logo on signage at conference
- Basic mobile app opportunities
- Option to provide business-related promotional item in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
- One (1) complimentary Exhibit Space, includes free registration for two (2) exhibit staff



## **Tote Bags (SOLD)**

**\$3,500**

Always an attendee favorite, tote bags will feature your logo.

- Logo with link on NADSA website
- Logo on signage at conference
- Basic mobile app opportunities
- Option to provide business related promotional items in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
- One (1) complimentary Exhibit Space, includes free registration for two (2) exhibit staff

## **Lanyards (SOLD)**

**\$3,500**

Sponsor the printed logo on all name tag lanyards for the NADSA conference. Lanyards serve as entry pass to all conference events.

- Logo with link on NADSA website home page slider for one year
- Logo on signage at conference
- Basic mobile app opportunities
- Option to provide business related promotional item sin each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
- One (1) complimentary Exhibit Space, includes free registration for two (2) exhibit staff

## **First-Timers / New Members Mixer (Thursday 10/24)**

**\$3,500**

This event provides an opportunity to showcase your products to new members and first-time conference attendees, as well as the NADSA Board Members and association leaders attending the event.

- Verbal recognition at the mixer
- Logo and link on NADSA website home page slider for one year
- Logo on signage at conference
- Sponsored mobile app opportunities
- Option to provide business-related promotional item in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
- One (1) complimentary Exhibit Space, includes free registration for two (2) exhibit staff



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**Public Policy Power Panel (Saturday 10/26) \$2,000**

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To be held right after the Networking Brunch, this 90-minute session will feature legislative leaders as they dissect the most pressing issues in Adult Day Services.

- Verbal recognition at the function
- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Option to provide business-related promotional item in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference

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**NADSA Awards (Friday 10/25) \$1,500**

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This is your opportunity to have your company logo on the awards, as well as be recognized as the awards sponsor in the press releases and at the event.

- Verbal recognition at the awards function
- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Option to provide business-related promotional item in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference

## **Sponsorship Options for Branding of Your Product**

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**Conference Pens \$1,500**

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Everyone loves free pens! As the sponsor of this item, your logo will be featured alongside NADSA's on a gift every conference attendee can use.

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**Speaker Gifts \$1,500**

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Your logo, alongside NADSA's, will be featured on the gifts provided for those presenting at the NADSA Conference.

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**Vendor Showcase (6 slots) (4 SOLD, only 2 remaining) \$1,200**

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Six one-hour sessions are offered to paid exhibitors seeking to highlight their products or services. Showcases are offered on a first-come, first-served basis.

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**Directional Signs \$1,000**

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Have your logo prominently displayed on all the directional signs throughout the conference. This is a terrific way to stay visible during the entire three-day event.