

ADS Partnership Portal Information Form

Your Name:

Joel Bednoski

Your Email:

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Company Name:

Harpeth Consultant Advisory Group

Contact Name:

Joel Bednoski

Address:

311 Terri Park Way
Franklin, Tennessee 37067
United States

Website:

<https://harpconag.com>

Phone:

(703) 864-3445

Service Category:

Consultation Services: Organizational Development, Strategic Growth, Compliance, New Program Development, Operations and Financial, New Construction and Expansion

Years in Business:

1

Fee Range Per Hour:

Information on our fees can be found at: <https://harpconag.com/fee-structure/>

Detailed Description of Services:

Full descriptions can be found at: <https://harpconag.com/services/>

At Harpeth Consultant Advisory Group, we focus on three key areas in our Common Sense Approach to deliver Sophisticated Results. No matter what your goals are, this structured approach allows us to help you get there. The essence of most any organization is its people; the team. HarpConAG believes when you walk into any business, you can "feel" the atmosphere. From ones that are warm and inviting, or corporate and down to

business, and even ones that have a cold, clinical feeling. One area of service from HarpConAG is helping you create the team environment that will allow you to achieve your vision.

Organization Development:

Within this service area, here are a few examples of specific areas where we can provide guidance and support: Talent Acquisition, Team Building, Culture Change, Education and Training, Dementia Education/Programming

Strategic Growth:

Within this service area, here are a few examples of specific areas where we can provide guidance and support: Expansion (programmatic, physical plant), Financial/Revenue Diversification, Sales and Marketing (Branding, Market Planning, etc.), Vision Planning (Strategic Plan)

Compliance:

Within this service area, here are a few examples of specific areas where we can provide guidance and support: Regulatory/Licensing, Quality Assurance/Auditing, Person Centered Care, Infection Control, Emergency Preparedness

Capabilities/Experience of Owners or Principals:

Joel Bednoski is the Founder of Harpeth Consultant Advisory Group. After spending nearly two decades working in leadership and executive level positions within the long-term continuum of care, Joel truly knows what it takes to drive success within the organization; culture change, diversification of revenue streams, sales and marketing, market positioning, innovative program development and deployment, regulatory compliance, and much more. In today's world, with so much going on and having to balance multiple priorities, it is Joel's goal to help you develop a more strategic approach on how to manage those priorities. What does this look like: by providing relatable and realistic tools and not making the process so cumbersome that it feels like you have more work to do. Joel has worked in both the for-profit corporate world as well as small independent start-up non-profits. He has also served on several boards in leadership roles, often through times of change within the boards and organizations. In addition to his extensive leadership experience, Joel also speaks regularly at seminars and conferences on a wide array of topics from innovative dementia care programming and outcomes tracking to sales and marketing 101. He has a passion for helping people succeed and realize their goals. Joel holds a BIS in Health Services Administration from George Mason University, is a licensed practical nurse, and licensed Assisted Living Facility Administrator. He also holds multiple certifications in the field of dementia and memory care: Certified Dementia Practitioner, Certified Memory Impairment Specialist, and Virtual Dementia Tour Facilitator.

Examples of Current Work:

To view examples of Case Studies and to see Harpeth in the News, please visit:

<https://harpconag.com/our-work-in-action/>

Process for Client Engagement:

For individuals or organizations interested in working with Harpeth Consultant Advisory Group, please contact Joel Bednoski directly at: Joel.Bednoski@HarpConAG.com or 703.864.3445 to discuss your needs. We work with all types and sizes of organizations in many different phases of organizational evolution. We often find it best to have a discussion to determine your needs so we can properly develop a well-rounded scope of work. We also respond to all RFP's submitted for consideration.

Quotes from Clients:

"Joel is positive in his solution-based approach to complex issues, recognizing key resources and aptly putting them in place."

"Joel excels in developing systems and processes for executing and documenting innovative and complex services. He is analytic and thorough. I also know Joel's skills in strategic planning as well as marketing to be particularly

good, very much focused on understanding and addressing the needs of target markets and creating strong benefit-oriented messages."

Upload Your Logo:

- [HarpConAG_logo.jpg](#)