

# New Analysis: Medicare Advantage Achieves Better Outcomes for High Need, High Cost Beneficiaries

## Social Media Toolkit

### Key Links:

- PDF of report: <https://bit.ly/3gv6IL9>
- Better Medicare Alliance press release on the report: <https://bit.ly/2Kck9EO>
- Infographic fact sheet: <https://bit.ly/2JI9otc>
- Text fact sheet: <https://bit.ly/3gyrzNY>

### Shareable Graphics & Videos:

Use any of these graphics in a Tweet, Facebook post, blog, or other format. \*\*Download Dropbox files of hi-resolution images and videos [HERE](#).

**NEW REPORT:**



Positive Outcomes for High-Need, High-Cost Beneficiaries in Medicare Advantage Compared to Traditional FFS Medicare

#ValueOfMA BETTER MEDICARE ALLIANCE Center for Innovation in Medicare Advantage

Positive Outcomes for High-Need, High-Cost Beneficiaries in Medicare Advantage Compared to Traditional FFS Medicare



*This research paints a compelling picture of how Medicare Advantage's high-quality, value-based care and care management offers earlier clinical interventions and more frequent use of primary care services and preventive screenings. In turn, beneficiaries stay out of the hospital and avoid costlier settings of care*

ALLYSON Y. SCHWARTZ  
President and CEO of the Better Medicare Alliance

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**DID YOU KNOW:**

Medicare Advantage achieved **41% lower** spending on prescription drugs and fewer beneficiaries were prescribed high-risk medications.

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Medicare Advantage beneficiaries with major complex chronic conditions had **16% fewer** days in a skilled nursing facility (SNF) stays than those in Traditional FFS Medicare.

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 **New Fact Sheet:**

*Positive Outcomes for High-Need, High-Cost Beneficiaries in Medicare Advantage Compared to Traditional FFS Medicare*

[Read More](#) 

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Positive Outcomes for High-Need, High-Cost Beneficiaries in Medicare Advantage Compared to Traditional FFS Medicare

74% of frail elderly Medicare Advantage beneficiaries had a **visit with their doctor** within 14 days of a hospital discharge, as compared to 52% in Traditional Medicare.

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Medicare Advantage beneficiaries received a pneumonia vaccination **49% more often** and a flu vaccination **11% more often** than in Traditional Medicare.

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Medicare Advantage beneficiaries were screened for depression, breast cancer, prostate cancer, and received a risk falls assessment at a **higher rate** than Traditional FFS Medicare.

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Positive Outcomes for High-Need, High-Cost Beneficiaries in Medicare Advantage Compared to Traditional FFS Medicare

Medicare Advantage beneficiaries with major complex chronic conditions had a **57% lower rate** of avoidable hospitalizations for acute conditions than those in Traditional FFS Medicare.

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### **Suggested Tweets:**

*We recommend pairing these tweets with the shareable graphics above*

- .@BMAlliance NEW analysis with @avalerehealth shows how #MedicareAdvantage achieves better outcomes for high-need, high-cost beneficiaries than Traditional Medicare. <https://bit.ly/3gv6IL9>  
#ValueOfMA
- #DidYouKnow that #MedicareAdvantage achieved 41% lower spending on prescription drugs and fewer beneficiaries are prescribed high-risk medications? Check out the latest @BMAlliance research for more: <https://bit.ly/2Kck9E0> #ValueofMA
- .@BMAlliance unveiled new research offering a comprehensive comparison of health care utilization and costs in #MedicareAdvantage and Traditional Medicare. Learn more here: <https://bit.ly/3gv6IL9>  
#ValueOfMA
- A new report from @BMAlliance reveals that #MedicareAdvantage beneficiaries received pneumonia and flu vaccines at a higher rate than those in Traditional Medicare. Read it here: <https://bit.ly/2Kck9E0>  
#ValueOfMA
- #MedicareAdvantage beneficiaries with major complex chronic conditions had a 57%  rate of avoidable hospitalizations for acute conditions than those in Traditional Medicare –

another example of the positive outcomes found in MA. Read more from @BMAlliance: [bit.ly/3gv6iL9](https://bit.ly/3gv6iL9)

- #DidYouKnow that #MedicareAdvantage achieved 15% lower combined medical and prescription drug costs than Traditional Medicare? That's the #ValueofMA. Read more in this new report from @BMAlliance: <https://bit.ly/2Kck9E0>

**Longform Social Media Posts (ideal for Facebook or LinkedIn):**

- Better Medicare Alliance's [tag account] new report shows that, despite greater social risk factors, Medicare Advantage beneficiaries receive more outpatient visits and more preventive screenings while seeing more appropriate use of prescription drugs and less unnecessary hospitalizations. <https://www.bettermedicarealliance.org/news/new-analysis-medicare-advantage-achieves-better-outcomes-for-high-need-high-cost-beneficiaries/>
- A new report released from Better Medicare Alliance [tag account] found that Medicare Advantage outperforms Traditional Medicare on a broad range of quality measures – ranging from pneumonia and flu vaccines to diabetic eye exams, post-acute care, and avoidable hospitalizations. <https://www.bettermedicarealliance.org/news/new-analysis-medicare-advantage-achieves-better-outcomes-for-high-need-high-cost-beneficiaries/>
- A new analysis from the Better Medicare Alliance [tag account] offers comprehensive data demonstrating how #MedicareAdvantage achieves better outcomes for high-need, high-cost beneficiaries than Traditional Medicare. <https://www.bettermedicarealliance.org/news/new-analysis-medicare-advantage-achieves-better-outcomes-for-high-need-high-cost-beneficiaries/>