



2022 NATIONAL CONFERENCE

OCTOBER 12-14, 2022

Omni William Penn Hotel

Pittsburgh, PA

SPONSORSHIP OPPORTUNITIES

All conference sponsorships and exhibits are first-come, first-served. Special exhibit tables will be designated as **Sponsor Only**. Exhibitors will be able to select their booth spaces according to the first-come, first-served process. Sponsorships of **\$3,500** or more include complimentary exhibit space and additional conference registrations.

Reception & Silent Auction \$5,000

This fun and festive reception includes a Silent Auction where attendees can bid on items donated by the state associations, industry leaders, members, and others who support Adult Day Services. Special thanks and recognition will be provided through prominent signage, introduction of the sponsoring organization and an opportunity to provide gift items to the attendees. Sponsorship includes:

- Logo with link on NADSA website
- Prominent placement of logo on signage at conference
- Sponsor recognition at conference
- Featured mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registrations for four (3) exhibit staff

Conference Breakfast Opening Ceremony \$5,000 (Sold Out)

This prominent event gives you the opportunity to be recognized at the official opening of the NADSA National Conference! This sponsorship provides recognition to your organization as well as a unique opportunity to present attendees with promotional items with your company/organization's logo.

- Logo with link on NADSA website
- Prominent placement of logo on signage at conference
- Featured mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for three (3) exhibit staff

Conference App \$5,000

Sponsoring the Conference App ensures all attendees know your organization and can easily find their way to your website. Your logo will be prominently placed on the home page of the app screen. The Conference App is used by attendees throughout the conference to remain up-to-date on educational sessions and events.

- Logo with link on NADSA website
- Logo on signage at conference
- Sponsor recognition in conference opening speech
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for three (3) exhibit staff

Networking Brunch with Exhibitors

\$5,000

Sponsor Friday's brunch and enjoy the gratitude of the attendees. Includes prominent signage, and the chance to place items at the tables.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for three (3) exhibit staff

AV Education/Workshop Sessions Sponsorship

\$3,500

Have your company logo on all the signage at the Education/Workshop Sessions.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for three (3) exhibit staff

Charging Station & Networking Area (Sold Out)

\$3,500

Earn the gratitude of attendees by sponsoring a Charging Station Wednesday, Thursday and Friday where they can recharge their electronics and relax. Your logo will be prominently featured at the station. Become the central hub for networking throughout the meeting.

- Logo with link on NADSA website
- Logo on signage at conference
- Basic mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for two (2) exhibit staff

Lanyards/Badge Holder (Sold Out)

\$3,500

Sponsor the printed logo on all name tag lanyard/badge holders for the NADSA conference which serve as the entry pass to all conference events.

- Logo with link on NADSA website
- Logo on signage at conference
- Basic mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space, includes free registration for two (2) exhibit staff

Online Registration Sponsorship **\$3,500 (Sold Out)**

This sponsorship is an excellent opportunity to promote your company/organization with all registered Conference attendees! Your logo will be prominently displayed on registration confirmation that all conference attendees will receive.

- Logo with link on NADSA website
- Logo on signage at conference
- Basic mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space, includes free registration for two (2) exhibit staff

Thursday Wellness Break **\$2,500 (Sold Out)**

This sponsorship will provide attendees with a mid-morning beverage break and your logo will be displayed on the cups attendees will use.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Promotional Tote Bag (Sold Out) **\$2,500**

Provide attendees with a reusable promotional tote bag which includes your organization's logo.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Conference Signage (Sold Out) **\$2,500**

Have your company logo on all the signage displayed at the NADSA Conference.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Vendor Showcase (Sold Out) \$1,500

Sponsors have the option of purchasing one of five one-hour sessions to highlight a product or service. Showcase sessions are offered on a first-come, first-served basis.

Roundtable Discussions \$500 per Session

Sponsors will have the option of sponsoring up to five Roundtable Discussion sessions at the event. The sponsorship includes having your logo on the session signage, prominence on the website, and an option to provide an item to attendees.

Roundtable 1: Marketing - Leveraging Digital & Other Marketing Strategies **(Sold Out)**

Roundtable 2 - Strengthening State Associations & State Policy **(Sold Out)**

Roundtable 3 - Best Kept Secret in Dementia Care

Conference Exhibiting

Extended Deadline: August 15, 2022

Space is available on a first-come, first-served basis. We encourage you to act quickly. This opportunity is a way for you to showcase your business materials, products and services. Please note that certain spaces are available only to Sponsors.

Each exhibit space comes with a 6' draped table and two chairs. If you need electricity or high-speed Internet services, you will need to contract with the Omni William Penn for these services. To order services, please click on the following link: [2022 Exhibitor Order Form](#). If you have any additional questions or exhibit needs, please contact our Omni William Penn Hotel representative Jelena Karic at jkaric@omnihotels.com.

Exhibit Dates/Hours

- Set-up hours for exhibitors are Wednesday from 11 A.M.– 5:30 PM and Thursday from 7:00 AM - 7:30AM.
- Exhibits open on Thursday, at 7:30 AM.
- All exhibits must be removed at 12 noon on Friday.

Booth Placement

All efforts will be made to locate exhibits in the mainstream of the conference meeting space to maximize interaction with conference attendees, while minimizing adjacency of businesses with similar products. Booth assignment will be determined on a first-come, first-served basis.

Display

The display fee includes a skirted 6' table and two chairs. If you plan to display a banner, it must fit within your space. Any necessary services or equipment such as audio visuals, extension cords, etc. must be supplied by the exhibitor, or arrangements made ahead of time to rent such items from The Omni William Penn by the exhibitor. We encourage you to provide complimentary giveaways, materials, resources or hold drawings at your exhibit.

Confirmation

Your business will be confirmed as an Exhibitor upon the receipt of your check or credit card information with the Sponsor/Exhibit Application Form. You will be included in the Exhibitor list in the conference program provided your form and payment is received by September 10, 2022.

Cancellation/Release

All rental space assigned and/or contracted for an Exhibitor who cancels will cause forfeiture of all deposited monies and fees. For all Exhibitors who have contracted space and do not show up at the event all monies will be forfeited. All Exhibitors who have contracted for space and have not paid for the show prior to show date will not be allowed to set up until payment is made. All Exhibitors who have contracted space and do not show up at the event are responsible for the registration fees. An Exhibitor who registers and shows but fails to pay will not be granted space at future NADSA events until all charges have been paid to NADSA.

Materials to be Shipped

No shipments will be received at the hotel prior to October 1, 2021. Storage space is very limited. Exhibitors will be responsible for transporting, unloading, and setting up their own materials on-site.

All shipments to the Omni William Penn Hotel should be addressed as follows:

Omni William Penn Hotel

ATTN: Jelena Karic

530 William Penn Place

Pittsburgh, PA 15219

HOLD FOR: (Guest Name / NADSA Annual)

Box 1 of ____

Be sure to clearly indicate the information on the front of EACH package.

Questions? Call Donna Hale 1-877-745-1440 or email at director@nadsa.org.