NADSA Fall Virtual Professional Development Forum

Day 1, November 9

12:00 noon – 1:00 p.m.

Post-COVID Sustainability Through Legislative and Community Driven Strategies

Join us for a uniquely designed webinar for serious-minded ADS professionals. This interactive session is for those who have an interest in increasing their reimbursement rates, partnering with elected officials and community businesses, and understanding how to "work smart with a heart." ADS specific examples along with other tools and resources will be shared.

Learning Objectives: This webinar session will provide **Step-by-Step Strategies to Connect with the Right Partners and Legislators**

**Presenters:** Carol Gabel, Managing Partner, Management & Government Resources 2, LLC; Barry Lefkowitz; Managing Partner, Management & Government Resources 2, LLC

1:30 – 2:30 p.m.

CMS Regulatory Updates

The Centers for Medicare and Medicaid Services (CMS) is focused on equity and support for underserved communities, has released the first ever home and community-based services (HCBS) quality measure set, and has announced that compliance with the HCBS Settings Rule will take effect in all states by March 2023. How might CMS priorities and regulations affect Adult Day Services providers going forward? Join us for insights and best practices to navigate the CMS regulatory landscape.

Learning Objectives:

- Understand Adult Day Services’ role in the CMS framework for advancing health equity.
- Recognize the importance of Adult Day Services stakeholder engagement with CMS regulatory issues, at the national and state levels.
- Determine how to approach the implementation of CMS regulations in Adult Day Services.

**Presenter:** Meredith Chillemi, Director of Regulatory Affairs, LeadingAge California

3:00 p.m. – 4:00 p.m.

Community Adult Day Health Care/VA, Optum & TriWest

VA & TPA staff (Optum & TriWest) will be discussing several topics and answering questions from community providers on the following areas:

- Onboarding Overview
- Claims Overview
- Claims
- Training and Resources

**Presenters – Veterans Administration:** Daniel J. Schoeps, National Program Director, Purchased Long Term Services and Supports; Kendra Madison-Harswell, MSN, RN, National Program Coordinator, Purchased Long-
Term Services and Supports; Gay Lynn Warren, MSN, RN, CNL, National Program Coordinator, Purchased Long-Term Services and Supports.

Presenters – Optum: Rachel Beglan, Optum Serve, Network Lead R1 and GEC liaison; Natalia Santillan, Sr. Provider Advocate for VA CCN, Region 1.

Presenter – TriWest: Angela Rickey, Director of Provider Relations & Education

Day 2, November 10

12 noon – 1:00 p.m.
Getting Virtual Services Approved in ADS

Adapting from in-person to virtual services during the height of the COVID-19 pandemic helped create a new model of care for many Adult Day Services centers. In some cases, those services were approved for temporary reimbursement during the pandemic. This session will focus on how to have payment for those ongoing services extended as part of your center’s overall operations and provisions of care for your participants.

Presenters: Elizabeth Barnes, MHA, Vice President of Program Operations, Easterseals DC/MD/VA; Matt Donnelly, Vice President of Operations, Active Day, Inc.; Joan Marie Granto, President, Future Focus, Inc.

1:30 p.m. – 2:30 p.m.
Activities are Your Best Marketing Solution

Having a zestful Activity Program is essential to your participants Quality of Life, Person Centered Care and also your facilities Marketing efforts! As we navigate through this period of change with our populations, our scope of care, expectations of services and marketing efforts, it’s vital to keep your Activity Program exciting! Through our compilation of dynamic activities, we share with you new and innovative handmade and purchased products that will bring the zing back into your Activity Program. You will learn activities through Therapeutic Modalities that will make you Ooh and Ahh throughout this accelerated presentation!

Presenter: Joan Marie Granato, President, Future Focus, Inc.

3:00 p.m. – 3:30 p.m.
Legislative Update and Data Project Update

The Adult Day Services industry’s lack of standardized data collection and outcomes concurrent with a missing centralized data management platform has long been identified as major barriers in the capability to utilize “data” to highlight and promote Adult Day Services’ “value and benefits” to: legislators, payers, research entities, and more. Learn more about this major initiative to create a standardized system of collection in Adult Day Services. We will also focus on major legislative issues impacting the ADS community with a brief update on policy issues that have a significant impact on ADS.

Presenters: Roy Afflerbach, NADSA Policy Advisor and Bill Zagorski, NADSA Board Chair