



2023 NATIONAL CONFERENCE

September 27-29, 2023

Palmer House Hilton

Chicago, IL



SPONSORSHIP OPPORTUNITIES

All conference sponsorships and exhibits are first-come, first-served. Special exhibit tables will be designated as **Sponsor Only**. Exhibitors will be able to select their booth spaces according to the first-come, first-served process. Sponsorships of **\$3,500** or more include complimentary exhibit space and additional conference registrations.

Conference Breakfast Opening Ceremony **\$6,500 by 11/30; \$7,500 after 11/30**

This prominent event gives you the opportunity to be recognized at the official opening of the NADSA National Conference! This sponsorship provides recognition to your organization as well as a unique opportunity to present attendees with promotional items with your company/organization's logo.

- Logo with link on NADSA website
- Prominent placement of logo on signage at conference
- Speaking Option for Sponsor
- Featured mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for four (4) exhibit staff

Thursday Evening Welcome to Chicago Reception **and Social Event Theme: The Roaring 20's** **\$4,000 by 11/30; \$5,000 after 11/30**

Special thanks and recognition will be provided through prominent signage, introduction of the sponsoring organization and an opportunity to provide gift items to the attendees. Sponsorship includes:

- Logo with link on NADSA website
- Prominent placement of logo on signage at conference
- Sponsor recognition at conference
- Featured mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registrations for four (4) exhibit staff

Conference App **\$4,000 by 11/30; \$5,000 after 11/30**

Sponsoring the Conference App ensures all attendees know your organization and can easily find their way to your website. Your logo will be prominently placed on the home page of the app screen. The Conference App is used by attendees throughout the conference to remain up-to-date on educational sessions and events.

- Logo with link on NADSA website
- Logo on signage at conference
- Sponsor recognition in conference opening speech
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for four (4) exhibit staff

**Wednesday Evening New Attendees/Members &
Sponsors /Exhibitors Reception
\$4,000 by 11/30; \$5,000 after 11/30**

This special event is for new conference attendees, new NADSA Members and our Sponsors/Exhibitors. Special thanks and recognition will be provided through prominent signage, introduction of the sponsoring organization and an opportunity to provide gift items to the attendees. Sponsorship includes:

- Logo with link on NADSA website
- Prominent placement of logo on signage at conference
- Sponsor recognition at conference
- Featured mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registrations for three (3) exhibit staff

**Networking Continental Breakfast with Exhibitors
\$4,000 by 11/30; \$5,000 after 11/30**

Sponsor Friday's breakfast and enjoy the gratitude of the attendees. Includes prominent signage, and an opportunity to provide gift items to the attendees.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for three (3) exhibit staff

**AV for Preconference Workshops/Educational Sessions Sponsorship
\$4,000 by 11/30; \$5,000 after 11/30**

Have your company logo on all the signage at the Education/Workshop Sessions.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for three (3) exhibit staff

**Charging Station & Networking Area
\$4,000 by 11/30; \$5,000 after 11/30**

Earn the gratitude of attendees by sponsoring a Charging Station Thursday and Friday where they can recharge their devices. Your logo will be prominently featured at the station. Become the central hub for networking throughout the meeting.

- Logo with link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for three (3) exhibit staff

Lanyards/Badge Holder

\$4,000 by 11/30; \$5,000 after 11/30 (SOLD)

Sponsor the printed logo on all name tag lanyard/badge holders for the NADSA conference which serve as the entry pass to all conference events.

- Logo with link on NADSA website
- Logo on signage at conference
- Basic mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space, includes free registration for three (3) exhibit staff

Online Registration Sponsorship

\$4,000 by 11/30; \$5,000 after 11/30 (SOLD)

This sponsorship is an excellent opportunity to promote your company/organization with all registered Conference attendees! Your logo will be prominently displayed on registration confirmation that all conference attendees will receive.

- Logo with link on NADSA website
- Logo on signage at conference
- Basic mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space, includes free registration for three (3) exhibit staff

Promotional Tote

\$4,000 by 11/30; \$5,000 after 11/30 (SOLD)

Provide attendees with a reusable promotional tote bag which includes your organization's logo.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registrations for three (3) exhibit staff

Conference Session Track Sponsors

\$3,500 each Track by 11/30; \$4,500 each Track after 11/30

Sessions for NADSA 2023 will be divided into three tracks:

- **Alzheimer's, Dementia, and Disability: Diagnosis-Specific Best Practices and Research (SOLD)**
- **Operations for Your ADS Center**
- **Strategies and Innovations to Strengthen the ADS Industry**

Sponsorship includes:

- Logo with link on NADSA website
- Prominent placement of logo on signage at conference in each session track
- Sponsor recognition at conference
- Featured mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registrations for three (3) exhibit staff

Conference Closing Ceremony

\$2,500 by 11/30; \$3,500 after 11/30

This prominent event gives you the opportunity to be recognized at the official closing of the NADSA National Conference! This sponsorship provides recognition to your organization as well as a unique opportunity to present attendees with promotional items with your company/organization's logo.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Wednesday Pre-Conference Morning Coffee

\$2,500 by 11/30; \$3,500 after 11/30

This sponsorship will provide attendees with coffee prior to the morning workshops.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Conference Signage

\$2,500 by 11/30; \$3,500 after 11/30

Have your company logo on all the signage displayed at the NADSA Conference.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Showcase

\$1,500 by 11/30; \$2,000 after 11/30

Sponsors have the option of purchasing one of four one-hour sessions to highlight a product or service. Showcase sessions are offered on a first-come, first-served basis.

Roundtable Discussions

\$750 per Session by 11/30; \$1,250 after 11/30

Sponsors will have the option of sponsoring up to three Roundtable Discussion sessions at the event. The sponsorship includes having your logo on the session signage, prominence on the website, and an option to provide an item to attendees.

Pre-Conference Workshops

\$750 per Session by 11/30; \$1,250 after 11/30

Sponsors will have the option of sponsoring up to four Pre-Conference Workshops at the event. The sponsorship includes having your logo on the session signage, prominence on the website, and an option to provide an item to attendees.

Conference Exhibiting

Registration Deadline: July 31, 2023

Space is available on a first-come, first-served basis. We encourage you to act quickly. This opportunity is an excellent way for you to showcase your business materials, products and services to conference attendees. Please note that certain spaces are available only to Sponsors.

Each exhibit space comes with a 6' draped table and two chairs. If you need electricity or dedicated Internet services, you will need to contract with the Palmer House Hotel for these services. The order form can be found on the Sponsor/Exhibitor page on the NADSA website. Additional questions can be sent to April Parker at the Palmer House Hilton: april.parker3@hilton.com

Exhibit Dates/Hours

- Set-up hours for exhibitors are Wednesday from 11 A.M.– 5:30 PM and Thursday from 7:00 AM - 7:30AM.
- Exhibits open on Thursday, at 7:30 AM.
- All exhibits must be removed at 12 noon on Friday.

Booth Placement

All efforts will be made to locate exhibits in the mainstream of the conference meeting space to maximize interaction with conference attendees, while minimizing adjacency of businesses with similar products. Booth assignment will be determined on a first-come, first-served basis.

Display

The display fee includes a skirted 6' table and two chairs. If you plan to display a banner or sign behind your table, it must fit within your space. Any necessary services or equipment such as audio visuals, extension cords, etc. must be supplied by the exhibitor, or arrangements made ahead of time to rent such items from The Palmer House by the exhibitor. We encourage you to provide complimentary giveaways, materials, resources or hold drawings at your exhibit.

Confirmation

Your business will be confirmed as an Exhibitor upon the receipt of your check or credit card information with the Sponsor/Exhibit Application Form. You will be included in the Exhibitor list in the conference program provided your form and payment is received by September 5, 2023.

Cancellation/Release

All rental space assigned and/or contracted for an Exhibitor who cancels will cause forfeiture of all deposited monies and fees. For all Exhibitors who have contracted space and do not show up at the event all monies will be forfeited. All Exhibitors who have contracted for space and have not paid for the show prior to show date will not be allowed to set up until payment is made. All Exhibitors who have contracted space and do not show up at the event are responsible for the registration fees. An Exhibitor who registers and shows but fails to pay will not be granted space at future NADSA events until all charges have been paid to NADSA.

Materials to be Shipped

No shipments will be received at the hotel prior to September 20, 2023. Storage space is very limited. Exhibitors will be responsible for transporting, unloading, and setting up their own materials on-site. Additional shipping information will be provided closer to the conference date. **Questions? Call Donna Hale 1-877-745-1440 or email at director@nadsa.org.**