



# 2023 NATIONAL CONFERENCE

September 27-29, 2023

Palmer House Hilton

Chicago, IL



# REMAINING SPONSORSHIP OPPORTUNITIES

All conference sponsorships and exhibits are first-come, first-served. Special exhibit tables will be designated as **Sponsor Only**. Exhibitors will be able to select their booth spaces according to the first-come, first-served process. Sponsorships of **\$3,500** or more include complimentary exhibit space and additional conference registrations. For additional information, contact Donna Hale at [director@nadsa.org](mailto:director@nadsa.org).

## Conference Breakfast Opening Ceremony \$5,000

This prominent event gives you the opportunity to be recognized at the official opening of the NADSA National Conference! This sponsorship provides recognition to your organization as well as a unique opportunity to present attendees with promotional items with your company/organization's logo.

- Logo with link on NADSA website
- Prominent placement of logo on signage at conference
- Speaking Option for Sponsor
- Featured mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for four (4) exhibit staff

## AV for Preconference Workshops/Educational Sessions Sponsorship \$3,500

Have your company logo on all the signage at the Education/Workshop Sessions.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for three (3) exhibit staff

## Conference Session Track Sponsors \$4,500 Each Track

Sessions for NADSA 2023 will be divided into three tracks:

- **Alzheimer's, Dementia, and Disability: Diagnosis-Specific Best Practices and Research**
- **Operations for Your ADS Center**
- **Strategies and Innovations to Strengthen the ADS Industry**

Sponsorship includes:

- Logo with link on NADSA website
- Prominent placement of logo on signage at conference in each session track
- Sponsor recognition at conference
- Featured mobile app opportunities

- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registrations for three (3) exhibit staff

### **Thursday/Friday Conference Coffee**

**\$3,000**

This sponsorship will provide attendees with coffee prior to the morning workshops.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

### **Wednesday Pre-Conference Coffee**

**\$2,500**

This sponsorship will provide attendees with coffee prior to the morning workshops.

- Logo and link on NADSA website
- Logo on signage at conference
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

### **Roundtable Discussions**

**\$1,250**

Sponsors will have the option of sponsoring up to three Roundtable Discussion sessions at the event. The sponsorship includes having your logo on the session signage, prominence on the website, and an option to provide an item to attendees.

### **Pre-Conference Workshops**

**\$1,250 (1 SOLD-3 Remaining)**

Sponsors will have the option of sponsoring up to four Pre-Conference Workshops at the event. The sponsorship includes having your logo on the session signage, prominence on the website, and an option to provide an item to attendees.

# Conference Exhibiting

## Registration Deadline: July 31, 2023

Space is available on a first-come, first-served basis. We encourage you to act quickly. This opportunity is an excellent way for you to showcase your business materials, products and services to conference attendees. Please note that certain spaces are available only to Sponsors.

Each exhibit space comes with a 6' draped table and two chairs. If you need electricity or dedicated Internet services, you will need to contract with the Palmer House Hotel for these services. Additional questions can be sent to April Parker at the Palmer House Hilton: [april.parker3@hilton.com](mailto:april.parker3@hilton.com)

### Exhibit Dates/Hours

- Set-up hours for exhibitors are Wednesday from 11 A.M.– 5:30 PM and Thursday from 7:00 AM - 7:30AM.
- Exhibits open on Thursday, at 7:30 AM.
- All exhibits must be removed at 12 noon on Friday.

### Booth Placement

All efforts will be made to locate exhibits in the mainstream of the conference meeting space to maximize interaction with conference attendees, while minimizing adjacency of businesses with similar products. Booth assignment will be determined on a first-come, first-served basis.

### Display

The display fee includes a skirted 6' table and two chairs. If you plan to display a banner or sign behind your table, it must fit within your space. Any necessary services or equipment such as audio visuals, extension cords, etc. must be supplied by the exhibitor, or arrangements made ahead of time to rent such items from The Palmer House by the exhibitor. We encourage you to provide complimentary giveaways, materials, resources or hold drawings at your exhibit.

### Confirmation

Your business will be confirmed as an Exhibitor upon the receipt of your check or credit card information with the Sponsor/Exhibit Application Form. You will be included in the Exhibitor list in the conference program provided your form and payment is received by September 5, 2023.

### Cancellation/Release

All rental space assigned and/or contracted for an Exhibitor who cancels will cause forfeiture of all deposited monies and fees. For all Exhibitors who have contracted space and do not show up at the event all monies will be forfeited. All Exhibitors who have contracted for space and have not paid for the show prior to show date will not be allowed to set up until payment is made. All Exhibitors who have contracted space and do not show up at the event are responsible for the registration fees. An Exhibitor who registers and shows but fails to pay will not be granted space at future NADSA events until all charges have been paid to NADSA.

### Materials to be Shipped

No shipments will be received at the hotel prior to September 20, 2023. Exhibitors will be responsible for transporting, unloading, and setting up their own materials on-site. Additional shipping information will be provided closer to the conference date.