



2024 NATIONAL CONFERENCE

September 18-20, 2024

Marriott Atlanta Buckhead Hotel
& Conference Center

Atlanta, GA



Conference Events Sponsorships

All conference sponsorships and exhibits are first-come, first-served. Special exhibit tables will be designated as **Sponsor Only**. Exhibitors will be able to select their exhibit spaces according to the first-come, first-served process. Sponsorships of **\$3,500** or more include complimentary exhibit space and additional conference registrations.

Wednesday Evening Welcome Reception \$5,500

Special thanks and recognition will be provided through prominent signage, introduction of the sponsoring organization and an opportunity to provide gift items to the attendees. Sponsorship includes:

- Logo with link on NADSA website
- Prominent placement of logo on signage at conference
- Sponsor recognition at conference
- Featured mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registrations for three (3) exhibit staff

Conference Breakfast Opening General Session **SOLD**

Thursday Evening Gala Reception \$5,500

Special thanks and recognition will be provided through prominent signage, introduction of the sponsoring organization and an opportunity to provide gift items to the attendees. Sponsorship includes:

- Logo with link on NADSA website
- Prominent placement of logo on signage at conference
- Sponsor recognition at conference
- Featured mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registrations for three (3) exhibit staff

Conference Sponsorships

Three R's Lounge \$6,000

Earn the gratitude of attendees by sponsoring the Three R's Lounge: Relax, Recharge and Reconnect. This lounge and charging station area is open Wednesday, Thursday, and Friday giving conference attendees a place to relax and connect with others. Your logo will be prominently featured in the lounge area.

- Logo with link on NADSA website

- Logo on signage at conference
- Basic mobile app opportunities
- Option to provide business-related promotional items in each attendee's welcome tote bag
- Attendee list with physical and email addresses post-conference
- One (1) complimentary Exhibit Space, includes free registration for four (4) exhibit staff

Conference App \$6,000

Sponsoring the Conference App ensures all attendees know your organization and can easily find their way to your website. Your logo will be prominently placed on the home page of the app screen. The Conference App is used by attendees throughout the conference to remain up to date on educational sessions and events.

- Logo with link on NADSA website
- Logo on signage at conference
- Option to provide business-related promotional items in each attendee's welcome tote bag
- Sponsor recognition in conference opening speech
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for four (4) exhibit staff

Online Registration Sponsorship \$5,000

This sponsorship is an excellent opportunity to promote your company/organization with all registered Conference attendees! Your logo will be prominently displayed on registration confirmation that all conference attendees will receive.

- Logo with link on NADSA website
- Logo on signage at conference
- Option to provide business-related promotional items in each attendee's welcome tote bag
- Basic mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space, includes free registration for three (3) exhibit staff

Conference ID Badge Holder (SOLD)

Conference Signage \$5,000

Have your company logo on all the signage displayed at the NADSA Conference.

- Logo and link on NADSA website
- Logo on signage at conference
- Option to provide business-related promotional items in each attendee's welcome tote bag
- Sponsored mobile app opportunities

- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registrations for three (3) exhibit staff

Conference Tote

\$5,000

Provide attendees with a reusable promotional tote bag which includes your organization's logo.

- Logo and link on NADSA website
- Logo on signage at conference
- Option to provide business-related promotional items in each attendee's welcome tote bag
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registrations for three (3) exhibit staff

Friday Morning Refreshment Break

\$5,000

Sponsor Friday's breakfast and enjoy the gratitude of the attendees. Includes prominent signage, and an opportunity to provide gift items to the attendees.

- Logo and link on NADSA website
- Logo on signage at conference
- Option to provide business-related promotional items in each attendee's welcome tote bag
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for three (3) exhibit staff

AV for Workshops & Educational Sessions Sponsorship

\$4,500

Have your company logo on all the signage at the Workshops and Educational Sessions.

- Logo and link on NADSA website
- Logo on signage at conference
- Option to provide business-related promotional items in each attendee's welcome tote bag
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for three (3) exhibit staff

Wednesday Coffee Break Sponsorship

\$2,500

This sponsorship will provide attendees with coffee prior to the morning workshops.

- Logo and link on NADSA website
- Logo on signage at conference
- Signage recognizing your organization as the coffee break sponsor

- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Thursday Coffee Break Sponsorship

\$2,500

This sponsorship will provide attendees with coffee prior to the morning workshops.

- Logo and link on NADSA website
- Logo on signage at conference
- Signage recognizing your organization as the coffee break sponsor
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Friday Coffee Break Sponsorship

\$2,500

This sponsorship will provide attendees with coffee prior to the morning workshops.

- Logo and link on NADSA website
- Logo on signage at conference
- Signage recognizing your organization as the coffee break sponsor
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Thursday/Friday Refreshment Stations

\$2,500

This sponsorship will provide attendees with refreshments during a break and sponsors will receive:

- Logo and link on NADSA website
- Logo on signage at conference
- Signage recognizing your organization as the refreshment stations sponsor
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- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Vendor Presentations & Exhibiting

Vendor Showcase

\$2,500

Sold Out

Sponsors have the option of purchasing one of four one-hour sessions to highlight a product or service. Showcase sessions are offered on a first-come, first-served basis.

Conference Exhibiting

Strategic Partner: \$1,099

First-time Exhibitor: \$1,299

Non-Strategic Partner: \$1,699

Exhibit space is available on a first-come, first-served basis. We encourage you to act quickly. This opportunity is an excellent way for you to showcase your organization's materials, products and services to conference attendees. Please note that certain spaces are designated to Sponsors. Additional exhibit space personnel can be added at \$199 per person with a maximum number of three. Any additional exhibit space personnel above three must register at the prevailing conference registration rate.

Exhibit Dates/Hours

- Set-up hours are Wednesday from 11 a.m. – 4 p.m. and Thursday from 7:00 a.m. - 7:30 a.m.
- Exhibits open on Thursday, at 7:30 a.m.
- All exhibits must be removed at 12 noon on Friday.

Exhibit Space Placement

All efforts will be made to locate exhibits in the mainstream of the conference meeting space to maximize interaction with conference attendees, while minimizing adjacency of businesses with similar products. Exhibit space assignments will be determined on a first-come, first-served basis.

Display

The exhibit space includes a skirted six-foot table and two chairs. If you plan to display a banner or sign behind your table, it must fit within your space. **Please note on your exhibit order form if your display is two-sided as your exhibit space placement will need to be in a space that does not back up to other exhibitors.** We encourage you to provide complimentary giveaways, materials, resources or hold drawings at your exhibit.

Confirmation

Your business will be confirmed as an Exhibitor upon the receipt of your check or credit card information with the Sponsor/Exhibit Application Form. You will be included in the Exhibitor list in the conference program provided your form and payment is received by September 6, 2024.

Cancellation/Release

All rental space assigned and/or contracted for an Exhibitor who cancels will cause forfeiture of all deposited monies and fees. For all Exhibitors who have contracted space and do not show up at the event all monies will be forfeited. All Exhibitors who have contracted for space and have not paid for the show prior to show date will not be allowed to set up until payment is made. All Exhibitors who have contracted space and do not show up at the event are responsible for the registration fees. An Exhibitor who registers and shows but fails to pay will not be granted space at future NADSA events until all charges have been paid to NADSA.

Materials to be Shipped

No shipments will be received at the hotel prior to September 14, 2024. Storage space is very limited. Exhibitors will be responsible for transporting, unloading, and setting up their own materials on-site. Additional shipping information will be provided closer to the conference date. **Questions? Email Lance Roberts at lroberts@nadsa.org.**