



2024 NADSA National Conference Site Visits

SV 1 - Town Square Sandy Springs

8:30 AM - 11:30 AM EDT

Site Visit limited to 15 NADSA Members only.

NADSA Member Price - \$99.00

SV 2 - Skylark Adult Day Center

8:30 AM - 11:30 AM EDT

Site Visit limited to 15 NADSA Members only.

NADSA Member Price - \$99.00

SV 3 - Medside Adult Day Health Center

12:45 PM - 3:45 PM EDT

Site Visit is limited to 15 NADSA Members only.

NADSA Member Price - \$99.00

SV 4 - Dorothy Benson Center

12:45 PM - 3:45 PM EDT

Site Visit is limited to 15 NADSA Members only.

NADSA Member Price - \$99.00

2024 NADSA National Pre-conference Workshops

Pre-conference Workshop #1

How to Open an Adult Day Center and Beyond

This session will provide the information required to open an Adult Day Service center and information to assist those with newly opened centers.

The learning objectives include:

- Learn what is needed to start an Adult Day Services Center including business structure and building and space requirements from organizing the

business structure, licensing/accreditation, insurance requirements, funding sources and different types of Adult Day Services models.

- Learn about Adult Day operations and programming including meals, transportation, staffing requirements, activities and enrollment. Ideas and resources for attaining new participants, marketing your center and keeping your center compliant with state and federal regulations.

Presenters: Christina Vlosich, Principal Consultant, ADS Consult LLC and Kris Chana, Founder, ActivAge

Pre-conference Workshop #2

You Opened a Center, Now What?

This session will assist centers that are scheduled to open soon as well as newly opened centers navigate the first year of operations and beyond. Additionally, this session will discuss the importance of different payor sources, how to use Key Performance Indicators (KPIs) and examples of widely used tracking and accountability tools.

The learning objectives include:

- Learning when and how to market your center for a successful launch.
- Overcoming programming, sales and operational issues after opening.
- Utilizing KPIs to track sales, operations and finance
- Sustaining growth and avoid losing momentum.

Presenters: Christina Vlosich, Principal Consultant, ADS Consult LLC and Kris Chana, Founder, ActivAge

Pre-conference Workshop #3

Integrating Arts and Music into your ADS Center's Activity Program

You've seen it before but not like this. Integrating arts and music into your program is easier than you think and can be facilitated by anyone in your program including aids and volunteers. In this session, you will learn how art and music cultivate emotional resilience, improve cognition and sensorimotor functions,

decrease depression and anxiety, and strengthen self-worth and social confidence. Attendees will get special access to unique and affordable products that get your integration started ASAP and will have your business benefiting in no time.

Presenter: Ellie Rose Schoessling, Chief Executive Officer, Resilia

Pre-conference Workshop #4

DEIA: Learning how Adding the “A” Takes us Beyond Race and Gender

You have been trained in diversity, equity and inclusion (DEI), however can you truly say you are educated in DEI when Accessibility and Disability is left out of the equation? This training will exclusively speak to disability / aging awareness and accessibility within the Adult Day Center system. We will discuss topics such as HR equitable hiring practices and to programming and allyship.

Presenters: Kathleen Kolenda, Vice President Adult Day Services, Easterseals Southern California; Elizabeth Barnes, Vice President, Program Services, Easterseals DC/MD/VA; Candace Welch, DEI Practitioner, Los Angeles Homeless Service Authority

Pre-conference Workshop #5

Compassion Culture: Empowering Adult Day Professionals for an Aging Population with Intellectual Disabilities and Dementia

Join us for an empowering education session aimed at cultivating a culture of compassion that meets the unique needs of older adults living with intellectual disabilities and dementia. As our society ages, the demand for compassionate and dignified care within Adult Day settings grows ever more crucial. This session will delve into the specific challenges and opportunities faced by Adult Day providers, offering strategies to overcome barriers and nurture a supportive work environment for staff members. Through engaging discussions, real-life case studies, and hands-on activities, participants will gain practical skills in empathy-building, effective communication, and person-centered care techniques. These skills not only enhance the well-being and quality of life for aging individuals but

also align with business goals, fostering a culture of compassion that drives success and sustainability.

Learning Objectives:

- Understand the foundational principles of a compassionate culture and its profound impact on the well-being of aging individuals, while recognizing its connection to business outcomes.
- Acquire practical skills in empathy-building, communication, and person-centered care techniques applicable within Adult Day settings to create a compassionate and supportive environment for older adults.
- Identify strategies for overcoming common challenges and promoting a culture of compassion within Adult Day Centers, including methods for supporting staff well-being and fostering a collaborative approach to caregiving that upholds the dignity and individuality of aging individuals.

Presenter: Laura Ellen Christian, President, AGE-u-cate™ Training Institute