



2024 NATIONAL CONFERENCE

September 18-20, 2024

Marriott Atlanta Buckhead Hotel
& Conference Center

Atlanta, GA



Conference Events Sponsorships

All conference sponsorships and exhibits are first-come, first-served. Special exhibit tables will be designated as **Sponsor Only**. Exhibitors will be able to select their exhibit spaces according to the first-come, first-served process. Sponsorships of **\$3,500** or more include complimentary exhibit space and additional conference registrations.

Thursday Evening Gala Reception \$5,000

Special thanks and recognition will be provided through prominent signage, introduction of the sponsoring organization and an opportunity to provide gift items to the attendees. Sponsorship includes:

- Logo with link on NADSA website
- Prominent placement of logo on signage at conference
- Sponsor recognition at conference
- Featured mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registrations for three (3) exhibit staff

Conference Sponsorships

Online Registration Sponsorship \$4,000

This sponsorship is an excellent opportunity to promote your company/organization with all registered Conference attendees! Your logo will be prominently displayed on registration confirmation that all conference attendees will receive.

- Logo with link on NADSA website
- Logo on signage at conference
- Option to provide business-related promotional items in each attendee's welcome tote bag
- Basic mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space, includes free registration for three (3) exhibit staff

AV for Workshops & Educational Sessions Sponsorship \$3,500

Have your company logo on all the signage at the Workshops and Educational Sessions.

- Logo and link on NADSA website
- Logo on signage at conference
- Option to provide business-related promotional items in each attendee's welcome tote bag
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference
- One (1) complimentary Exhibit Space and conference registration for two (2) exhibit staff

Wednesday Coffee Break Sponsorship

\$2,500

This sponsorship will provide attendees with coffee prior to the morning workshops.

- Logo and link on NADSA website
- Logo on signage at conference
- Signage recognizing your organization as the coffee break sponsor
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Thursday Coffee Break Sponsorship

\$2,500

This sponsorship will provide attendees with coffee prior to the morning workshops.

- Logo and link on NADSA website
- Logo on signage at conference
- Signage recognizing your organization as the coffee break sponsor
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Friday Coffee Break

\$2,500

This sponsorship will provide attendees with coffee prior to the morning workshops.

- Logo and link on NADSA website
- Logo on signage at conference
- Signage recognizing your organization as the coffee break sponsor
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Thursday/Friday Refreshment Stations

\$2,500

This sponsorship will provide attendees with refreshments during a break and sponsors will receive:

- Logo and link on NADSA website
- Logo on signage at conference
- Signage recognizing your organization as the refreshment stations sponsor
- Sponsored mobile app opportunities
- Attendee list with physical and email addresses pre- and post-conference

Conference Exhibiting

Strategic Partner: \$1,099/First-time Exhibitor: \$1,299/Non-Strategic Partner: \$1,699

Exhibit space is available on a first-come, first-served basis. We encourage you to act quickly. This opportunity is an excellent way for you to showcase your organization's materials, products and services to conference attendees. Please note that certain spaces are designated to Sponsors. Additional exhibit space personnel can be added at \$199 per person with a maximum number of three. Any additional exhibit space personnel above three must register at the prevailing conference registration rate.

Exhibit Dates/Hours

- Set-up hours are Wednesday from 11 a.m. – 4 p.m. and Thursday from 7:00 a.m. - 7:30 a.m.
- Exhibits open on Thursday, at 7:30 a.m. with a special preview on Wednesday from 5:30 p.m. – 6:30 p.m. during the First-time Attendees/New Member Reception
- All exhibits must be removed at 12 noon on Friday.

Exhibit Space Placement

All efforts will be made to locate exhibits in the mainstream of the conference meeting space to maximize interaction with conference attendees, while minimizing adjacency of businesses with similar products. Exhibit space assignments will be determined on a first-come, first-served basis.

Display

The exhibit space includes a skirted six-foot table and two chairs. If you plan to display a banner or sign behind your table, it must fit within your space. **Please note on your exhibit order form if your display is two-sided as your exhibit space placement will need to be in a space that does not back up to other exhibitors.** We encourage you to provide complimentary giveaways, materials, resources or hold drawings at your exhibit.

Confirmation

Your business will be confirmed as an Exhibitor upon the receipt of your check or credit card information with the Sponsor/Exhibit Application Form. You will be included in the Exhibitor list in the conference program provided your form and payment is received by September 6, 2024.

Cancellation/Release

All rental space assigned and/or contracted for an Exhibitor who cancels will cause forfeiture of all deposited monies and fees. For all Exhibitors who have contracted space and do not show up at the event all monies will be forfeited. All Exhibitors who have contracted for space and have not paid for the show prior to show date will not be allowed to set up until payment is made. All Exhibitors who have contracted space and do not show up at the event are responsible for the registration fees. An Exhibitor who registers and shows but fails to pay will not be granted space at future NADSA events until all charges have been paid to NADSA.

Shipping/Electricity/AV Equipment

No shipments will be received at the hotel prior to September 14, 2024. Storage space is very limited. Exhibitors will be responsible for transporting, unloading, and setting up their own materials on-site. More information can be found on the NADSA [Sponsor/Exhibitor](#) website page. To order electricity, A/V equipment or similar items, click [here](#). You will need to enter NADSA Conference 2024 in the Search Events box.

Questions? Email Lance Roberts at lroberts@nadsa.org.