



SCHEDULE

at a glance

SEPT 1-3, 2026

OMNI PROVIDENCE HOTEL
Providence, Rhode Island



Monday, August 31, 2026

CONFERENCE REGISTRATION OPENS

3:00 PM – 5:00 PM

3rd Floor

Sponsored by StoriiCare

Tuesday, Sept 1, 2026

CONFERENCE REGISTRATION

7:30 AM – 5:00 PM

3rd Floor

Sponsored by StoriiCare

ADS CENTER SITE VISITS *REQUIRES ADDITIONAL REGISTRATION*

Transportation Provided and Sponsored by TESCO

SV-1 – JOYFUL LIVING CENTER AT STERLING LOFTS

9:30 AM – 12:00 PM

SOLD OUT

SV-2 – ST. ELIZABETH ADULT DAY CENTER

9:30 AM – 12:00 PM

PRECONFERENCE WORKSHOPS *REQUIRES ADDITIONAL REGISTRATION*

WS-1

8:30 AM – 11:30 AM

How to Open an Adult Day Center

Presenter: TBD

WS-2

8:30 AM – 11:30 AM

Rethinking Revenue: New Funding Models and Innovative Opportunities for Adult Day

Presenter: Panel Moderated by Bill Zagorski, CEO of American Senior Care Centers Inc.

TRACKS:

 **LEADERSHIP**  **OPERATIONS**  **MARKETING**  **PERSON-CENTERED**
 **DEMENTIA**  **CAREGIVER SUPPORT**  **IDD**  **POLICY & ADVOCACY**

AUDIENCE:  **NEW TO ADS**  **MID-CAREER**  **ADVANCED**  **APPROPRIATE FOR ALL**

**Presentations and presenters subject to change.*

As of 7.16.26

Tuesday, Sept 1, 2026

TUESDAY MORNING EDUCATIONAL SESSIONS

TES-1 📍 🌐

9:30 AM – 11:00 AM* 90-MINUTE SESSION*

From Struggle to Scale: How We Grew Our Adult Day Center 260% Using Social Media, Email Marketing, and AI-Powered Pipeline Management

Presenters: Eshonda Blue, RN, Co-Founder & COO at Innovative Senior Solutions & Jessica Wright Finch, RN, Co-Founder & COO at Innovative Senior Solutions

TES-2 💙 ♿ 🌐

9:30 AM – 11:00 AM* 90-MINUTE SESSION*

Honoring Identity Through Cultural Humility and Person-Centered Practice

Presenters: Lendy Ruano, Director of Person-Centered Culture and Practices, Easterseals at Southern California & Reyna Zavala, Easterseals Southern California

TES-3 ⚙️ 🌐

9:30 AM – 11:00 AM* 90-MINUTE SESSION*

AI for Your Center: What Works, What Doesn't, and Where to Start

Presenter: Paul Staff, CEO, Seniorverse

TES-4 👥 ■ 💎

9:30 AM – 11:00 AM * 90 - MINUTE SESSION*

Grow Your Team Daily: Simple, Repeatable Methods for Staff Development

Presenters: Lynsey Geraghty, Director of Training and Communications for Town Square Franchising

11:00 AM – 11:15 AM: Break

TES-5 ♿ 🧠 🌐

11:15 AM – 12:15 PM

Supporting People with Intellectual and Developmental Disabilities and Dementia

Presenter: Beth Rummage, Executive Director of The Life Center of Davidson County, Inc.

TRACKS:

👥 LEADERSHIP ⚙️ OPERATIONS 📍 MARKETING 💙 PERSON-CENTERED
🧠 DEMENTIA 🧑‍🤝🧑 CAREGIVER SUPPORT ♿ IDD 🏛️ POLICY & ADVOCACY

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TES-7   

11:15 AM – 12:15 PM

Best Programs for Caregiving: A Key Resource for Providers and Caregivers

Presenter: Morgan Minyo, Research Scientist at Benjamin Rose

TES-8

11:15 AM – 12:15 PM

Session Title Coming Soon

Presenter: Bob Blancato, President of Matz, Blancato and Associates

RT-1 ROUNDTABLE  

11:15 AM – 12:15 PM

Policy and Advocacy Roundtable

Sponsored by Lamb Insurance

12:00 Noon – 1:45 PM: Lunch on Your Own

TUESDAY AFTERNOON EDUCATIONAL SESSIONS

TES-9   

2:00 PM- 3:00 PM

From Standards to Story: Advancing Person-Centered Dementia Adult Day Programming

Presenters: Tori Gruber, Senior Manager of Cognitive Services at CJE SeniorLife & Olivia Thomas, Education Program Specialist at Alzheimer's Foundation of America

TES-10  

2:00 PM- 3:00 PM

Learning to Speak Managed Care: Lessons Learned and Practical Advice

Presenters: Mike Splain, Principal of Splaine Consulting & Jeffery Klien, President & CEO of Nevada Senior Services

TES-11   

2:00 PM- 3:00 PM

Adult Day Services Research at a Turning Point: Evidence, Outcomes, and the Next Five Years

Presenters: Dr. Tina Sadarangani, PhD, RN, FAAN, NYU Assistant Professor & Bill Zagorski, CEO of American Senior Care Centers Inc.

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 LEADERSHIP  OPERATIONS  MARKETING  PERSON-CENTERED
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OPENING GENERAL SESSION

3:30 PM – 5:00 PM

Narragansett Ballroom/1st Floor

IGNITE NADSA

A fast-paced, inspiring session where Adult Day Services leaders take the stage to share the ideas, experiences, and moments that have shaped their work. Through powerful personal stories and fresh perspectives, you'll leave energized, connected, and ready to spark new possibilities in your own program.

EXHIBIT HALL OPENS

5:00 PM – 6:30 PM

3rd Floor Ballrooms

Exhibit Hall Passport Card Sponsored by Seniorverse

WELCOME RECEPTION

EXHIBIT HALL

5:30 PM – 6:30 PM

3rd Floor Ballrooms

Welcome Reception Sponsored by Easterseals Southern California

Refreshments provided

Wednesday, September 2, 2026

CONFERENCE REGISTRATION

7:30 AM – 5:00 PM

3rd Floor

Sponsored by StoriiCare

WEDNESDAY MORNING EDUCATIONAL SESSIONS

WES-1 🌱 📢 🤝 🏰 🌐

8:00 AM – 9:00 AM

Palliative Care and Adult Day Services: Exceptional Serious Illness Support

Presenter: Melanie Hall, President & CEO, Hospice of Huntington, Inc./Tri-State Lifecare

TRACKS:

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🧠 DEMENTIA 📢 CAREGIVER SUPPORT 📄 IDD 🏰 POLICY & ADVOCACY

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Wednesday, September 2, 2026

WES-2

8:00 AM – 9:00 AM

Behavior Constellations: The Next Generation of Understanding Behavior

Presenter: Ley Linder, Founder and CEO of Crescent Behavioral Health Services

WES-3

8:00 AM – 9:00 AM

Advocacy in Action: Developing and Growing State and Community Partnerships That Strengthen Adult Day Services

Presenters: Max Kupperberg, CEO of Training & eTracking Solutions; Donna Hale, Strategic Consultant, Donna Hale & Associates, and Brian Rutledge, PhD, President, California Association for Adult Day Services

WES-4

8:00 AM – 9:00 AM

Building Guardrails: How to Create an AI Policy That Works

Presenter: Dave Lindell, CEO of SETWorks

WES-5

8:00 AM – 9:00 AM

Leveraging Evidence-Based Programs to Improve Outcomes and Grow Adult Day Services: The Bingocize® Model

Presenter: Jason Crandall, PhD, Exercize Innovations/Bingocize

9:00 AM – 9:15 AM: Break

WES-6

9:15 AM – 10:15 AM

Building the Aging Services Workforce Pipeline: Investing in Employees Through Education, Leadership, and Career Pathways

Presenter: Rebecca Tolman, MBA, Graduate Program Director at UMASS Boston Gerontology and Panel

WES-7

9:15 AM – 10:15 AM

The Power of Words: Shifting Control to Support in Adult Services

Presenter: Sydney Merola, M.S., Clinical Manager and Behavior Consultant, Active Day

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WES-8 🧠 ❤️ 🌐

9:15 AM – 10:15 AM

From Funding to Impact: Innovations in Dementia Respite Care

Presenter: Isabella Marini, Senior Associate Director of the Center for Dementia Respite Innovation at the Alzheimer's Association

RT-2 ROUNDTABLE ❤️ 🌐

9:15 AM – 10:15 AM

Caregiver Support Roundtable

Sponsored by Lamb Insurance

VENDOR SHOWCASE 1

9:15 AM – 10:15 AM

PocketRN

PocketRN is transforming care through virtual nursing support that connects individuals, family caregivers, and care teams with experienced registered nurses. Visit their showcase to learn how their innovative approach to care coordination, chronic disease management, and caregiver support helps improve outcomes and expand access to high-quality care.

Presenter: Bonny Birch, Market Development Team, PocketRN

EXHIBIT HALL BREAK

10:00 AM – 11:00 AM

3rd Floor

*Exhibit Hall Passport Card Sponsored by Seniorverse
Snacks and Beverages Provided*

WEDNESDAY LUNCH GENERAL SESSION

11:00 AM – 1:00 PM

Lunch Provided

Sponsored By Easterseals Southern California

Narragansett Ballroom/ 1st Floor

Ignite Your Impact: Turning Passion into Purpose and Action

Keynote Presentation by Ryann Hill

Every interaction has the power to make a difference. In this inspiring keynote, Ryann Hill will challenge attendees to turn their passion for Adult Day Services into purposeful action that strengthens their programs, empowers their teams, and elevates the lives of those they serve. You'll leave with a fresh perspective, practical ideas, and renewed energy to create a meaningful impact long after the conference ends.

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🧠 **DEMENTIA** ❤️ **CAREGIVER SUPPORT** 📄 **IDD** 🏛️ **POLICY & ADVOCACY**

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EXHIBIT HALL BREAK

1:00 PM – 1:30 PM

3rd Floor

Exhibit Hall Passport Card Sponsored by Seniorverse

WEDNESDAY AFTERNOON EDUCATIONAL SESSIONS

WES-9

1:45 PM – 2:45 PM

Free Help, Big Impact: Community Partnerships That Transform Your Center

Presenters: Alandria Franklin, Director of the Day Center at CarePartners, and Katie Scott, MPH, CEO, CarePartners

WES-10

1:45 PM – 2:45 PM

Implementing Person-Centered Transportation Supports to Improve Community Integration

Presenters: Judy L. Shanley, Ph.D., National Director, Transportation, Mobility, and Youth Transition at Easterseals National & Jonathan Kuehn, Senior Account Executive - Transit Partnerships at Uber

WES-11

1:45 PM – 2:45 PM

Move, Connect, Thrive: A Live Dance Wellness Experience for Adult Day Programs

Presenter: Paloma Ladejobi, Founder and Lead Facilitator at Dance Active Wellness

WES-12

1:45 PM – 2:45 PM

Modern recruitment and retention strategies for a stable care workforce.

Presenters: Patrick Daniel, HR Services Consultant & Taylor Clay, Executive Sales Consultant, Paychex

VENDOR SHOWCASE 2

1:45 PM – 2:45 PM

StoriiCare

Wanting the best for your center? Look no further! Join the CEO & Head of Product of the most talked-about software on the market - StoriiCare! Hear their cutting-edge new releases this year at NADSA. They'll discuss the future of adult day care management and the latest product advancements designed to elevate your center's operations. Don't miss this opportunity to discover how StoriiCare is shaping the way forward for the industry.

Presenter: Cameron Graham, CEO & Mirko Johns, Head of Product, StoriiCare

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EXHIBIT HALL BREAK

3:00 PM – 4:00 PM

Exhibit Hall Passport Card Sponsored by Seniorverse

Infused Spa Water Sponsored by CARF International

WES-13 🧠💙🔒🌐

4:15 PM – 5:15 PM

Best Practices for Serving Those with Dementia and Their Families

Presenter: Hollie Lowe, MA, LPC, NCC, James L. West Center for Dementia Care

WES-14 ⚙️💙🔒🌐

4:15 PM – 5:15 PM

Supporting the Final Chapter: Compassionate Death & Dying Conversations in Adult Day Services

Presenter: Joanna Mansfield, RN, BSN, CMC, EOLD, Chief Product Officer- Seniorverse

WES-15 💙🧠🌐

4:15 PM – 5:15 PM

No Music Degree Needed: Person-Centered Engagement Through Music

Presenter: Lea VanMerkestyn, Director, Life Circle Adult Day Center

WES-16 📌🌐

4:15 PM – 5:15 PM

Beyond Websites: Marketing Strategies that Drive Community Visibility and Day Center Growth

Presenter: Natalie McGowen, Founder and CEO of Moxie Tonic Marketing

Thursday, September 3, 2026

CONFERENCE REGISTRATION

7:30 AM – 10:00 AM

3rd Floor

Sponsored by StoriiCare

STATE LEADER BREAKFAST (INVITATION ONLY)

7:30 AM – 9:00 AM

South County Room, 3rd Floor

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THURSDAY MORNING EDUCATIONAL SESSIONS

THES-1 🏛️ 🌐

9:15 AM – 10:15 AM

Federal Policy Update

Presenter: Georgia Goodman, Director, Medicaid Policy, LeadingAge

THES-2 💙 🌐

9:15 AM – 10:15 AM

Advancing Culturally Responsive Adult Day Programs in Diverse Communities

Presenter: Julieta Crespo, Program Director, LaAlianza Hispana

THES-3 💙 🧠 🌐

9:15 AM – 10:15 AM

ElderHands: Building Purpose-Driven Workshop Programs in Adult Day Services

Presenter: Jenny Langness, Executive Director, Elderhaus

RT 3- ROUNDTABLE 🌐 🧠 🌐

9:15 AM – 10:15 AM

Business Bootcamp Roundtable

Sponsored by Lamb Insurance

10:15 AM – 10:30 AM: Break

THES-4 🌐 🧠 🌐

10:30 AM – 11:30 AM

Technology in Day Programming

Presenters: Ross Burdge, Assistive Technology Director, REM Ohio & Jessica Strangel, Program Director for REM Ohio

THES-5 🧠 🌐 🌐

10:30 AM – 11:30 AM

Critical Leadership Skills: Because Workplace Drama Costs Money

Presenter: Kim Laughlin, Cultural Apex Coaching

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THES-6

10:30 AM – 11:30 AM

Family Relationships: Cornerstones to a Strong ADS Program

Presenter: Heather Mauney Pershing, Memory Center Director, Courter Memory Center

THES-7

10:30 AM – 11:30 AM

CACFP Meal Pattern Changes

Presenters: Elyse Homel Vitale, MPH, Executive Director, CACFP Roundtable & Jodi Kuhn, Director, Regulatory Compliance, KinderCare Learning Companies

11:30 AM – 11:45 AM: Break

THES-8

11:45 AM – 12:45 PM

Hands-On Learning Model: How to Make Learning Accessible to All

Presenters: Katherine Thomson, Program Director, Allie's Dream & Lili A. Vasileff, Founder President, Allie's Dream, Inc.

THES-9

11:45 AM – 12:45 PM

Integrating Caregivers as Partners in Healthcare

Presenters: Lisell Pacheco, Senior Director of Programs for the Elizabeth Dole Foundation & Roxana Delgado, PhD, MS, PNAP, Professor/Military Health Research Scholar, UT Health San Antonio

THES-10

11:45 AM – 12:45 PM

Caring for the Caregiver through ADS: What the Research Says

Presenters: Lauren J. Parker, PhD, MPH, Johns Hopkins School of Public Health & Katherine Marx, PhD, MPH, Research Associate, Johns Hopkins Center for Innovative Care in Aging

RT 4- ROUNDTABLE

11:45 AM – 12:45 PM

Person Centered Roundtable

Sponsored by Lamb Insurance

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ADDITIONAL CONFERENCE SPONSORS

Name Tag Holders and Videography Sponsored by StoriiCare

Three R's Lounge Sponsored by Sevita

Tote Bags Sponsored by Collabrios

WiFi Sponsored by Bright Horizons

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