



SCHEDULE

at a glance

SEPT 1-3, 2026

OMNI PROVIDENCE HOTEL
Providence, Rhode Island



Monday, August 31, 2026

CONFERENCE REGISTRATION OPENS

3:00 PM – 5:00 PM

3rd Floor

Sponsored by StoriiCare

Tuesday, Sept 1, 2026

CONFERENCE REGISTRATION

7:30 AM – 5:00 PM

3rd Floor

Sponsored by StoriiCare

ADS CENTER SITE VISITS *REQUIRES ADDITIONAL REGISTRATION*

Transportation Provided and Sponsored by TESCO

SV-1 – JOYFUL LIVING CENTER AT STERLING LOFTS

9:30 AM – 12:00 PM

SOLD OUT

SV-2 – ST. ELIZABETH ADULT DAY CENTER

9:30 AM – 12:00 PM

PRECONFERENCE WORKSHOPS *REQUIRES ADDITIONAL REGISTRATION*

WS-1   

8:30 AM – 11:30 AM

~~How to Open an Adult Day Center~~ **CANCELLED**

WS-2    

8:30 AM – 11:30 AM

BRISTOL MEETING ROOM/3RD FLOOR

Rethinking Revenue: New Funding Models and Innovative Opportunities for Adult Day

Presenter: Panel Moderated by Bill Zagorski, CEO of American Senior Care Centers Inc.

TRACKS:

 **LEADERSHIP**  **OPERATIONS**  **MARKETING**  **PERSON-CENTERED**
 **DEMENTIA**  **CAREGIVER SUPPORT**  **IDD**  **POLICY & ADVOCACY**

AUDIENCE:  **NEW TO ADS**  **MID-CAREER**  **ADVANCED**  **APPROPRIATE FOR ALL**

**Presentations and presenters subject to change.*

As of 8.19.26

Tuesday, Sept 1, 2026

TUESDAY MORNING EDUCATIONAL SESSIONS

TES-1

9:30 AM – 11:00 AM* 90-MINUTE SESSION*

NEWPORT MEETING ROOM/3RD FLOOR

From Struggle to Scale: How We Grew Our Adult Day Center 260% Using Social Media, Email Marketing, and AI-Powered Pipeline Management

Presenters: Eshonda Blue, RN, Co-Founder & COO at Innovative Senior Solutions & Jessica Wright Finch, RN, Co-Founder & COO at Innovative Senior Solutions

TES-2

9:30 AM – 11:00 AM* 90-MINUTE SESSION*

BLACKSTONE MEETING ROOM/3RD FLOOR

Honoring Identity Through Cultural Humility and Person-Centered Practice

Presenters: Lendy Ruano, Director of Person-Centered Culture and Practices, Easterseals at Southern California & Reyna Zavala, Easterseals Southern California

TES-3

9:30 AM – 11:00 AM* 90-MINUTE SESSION*

WASHINGTON MEETING ROOM/3RD FLOOR

AI for Your Center: What Works, What Doesn't, and Where to Start

Presenter: Paul Staff, CEO, Seniorverse

TES-4

9:30 AM – 11:00 AM * 90 - MINUTE SESSION*

KENT MEETING ROOM/3RD FLOOR

Grow Your Team Daily: Simple, Repeatable Methods for Staff Development

Presenters: Lynsey Geraghty, Director of Training and Communications for Town Square Franchising

11:00 AM – 11:15 AM: Break

TES-5

11:15 AM – 12:15 PM

BLACKSTONE MEETING ROOM/3RD FLOOR

Supporting People with Intellectual and Developmental Disabilities and Dementia

Presenter: Beth Rummage, Executive Director of The Life Center of Davidson County, Inc.

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TES-6  

11:15 AM – 12:15 PM

WASHINGTON MEETING ROOM/3RD FLOOR

The Insurance and Legal Climate for Adult Day Service Providers

Presenters: Devon Breet, Property and Casualty Broker, Lamb Insurance Services, Will Klein, Client Executive, Lamb Insurance Services, Susan Feintheil, Industry Expert, The Cincinnati Insurance Companies & Courtney Fraser, Industry Expert, The Cincinnati Insurance Companies

TES-7   

11:15 AM – 12:15 PM

KENT MEETING ROOM/3RD FLOOR

Best Programs for Caregiving: A Key Resource for Providers and Caregivers

Presenter: Morgan Minyo, Research Scientist at Benjamin Rose

TES-8

11:15 AM – 12:15 PM

NEWPORT MEETING ROOM/3RD FLOOR

Washington Update: A Nourishing Nutrition Policy Year for Older Adults

Presenter: Bob Blancato, Executive Director, National Association of Nutrition and Aging Services Programs

12:00 Noon – 1:45 PM: Lunch on Your Own

TUESDAY AFTERNOON EDUCATIONAL SESSIONS

RT-1 ROUNDTABLE  

2:00 PM- 3:00 PM

NEWPORT MEETING ROOM/3RD FLOOR

Policy and Advocacy Roundtable

Sponsored by Lamb Insurance

TES-9   

2:00 PM- 3:00 PM

KENT MEETING ROOM/3RD FLOOR

From Standards to Story: Advancing Person-Centered Dementia Adult Day Programming

Presenters: Tori Gruber, Senior Manager of Cognitive Services at CJE SeniorLife & Olivia Thomas, Education Program Specialist at Alzheimer's Foundation of America

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Tuesday, Sept 1, 2026

TES-10 🏛️ 🌐

2:00 PM- 3:00 PM

WASHINGTON MEETING ROOM/3RD FLOOR

Learning to Speak Managed Care: Lessons Learned and Practical Advice

Presenters: Mike Splain, Principal of Splaine Consulting & Jeffery Klien, President & CEO of Nevada Senior Services

TES-11 ⚙️ 🏛️ 🌐

2:00 PM- 3:00 PM

BRISTOL MEETING ROOM/3RD FLOOR

Adult Day Services Research at a Turning Point: Evidence, Outcomes, and the Next Five Years

Presenters: Dr. Tina Sadarangani, PhD, RN, FAAN, NYU Assistant Professor & Bill Zagorski, CEO of American Senior Care Centers Inc.

OPENING GENERAL SESSION

3:30 PM – 5:00 PM

Narragansett Ballroom/1st Floor

IGNITE NADSA Sponsored by Harmonic Health

IGNITE NADSA

A fast-paced, inspiring session where Adult Day Services leaders take the stage to share the ideas, experiences, and moments that have shaped their work. Through powerful personal stories and fresh perspectives, you'll leave energized, connected, and ready to spark new possibilities in your own program.

EXHIBIT HALL OPENS

5:00 PM – 6:30 PM

PROVIDENCE BALLROOM/3RD FLOOR

Exhibit Hall Passport Card Sponsored by Seniorverse

WELCOME RECEPTION

EXHIBIT HALL

5:30 PM – 6:30 PM

PROVIDENCE BALLROOM/3RD FLOOR

Welcome Reception Sponsored by Easterseals Southern California

Refreshments provided

TRACKS:

👤 **LEADERSHIP** ⚙️ **OPERATIONS** 📣 **MARKETING** ❤️ **PERSON-CENTERED**
🧠 **DEMENTIA** 🛡️ **CAREGIVER SUPPORT** 📄 **IDD** 🏛️ **POLICY & ADVOCACY**

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SCHEDULE *at a glance*

SEPT 1-3, 2026

OMNI PROVIDENCE HOTEL
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Wednesday, September 2, 2026

CONFERENCE REGISTRATION

7:30 AM – 5:00 PM

3rd Floor

Sponsored by StoriiCare

WEDNESDAY MORNING EDUCATIONAL SESSIONS

WES-1    

8:00 AM – 9:00 AM

BRISTOL MEETING ROOM/3RD FLOOR

Palliative Care and Adult Day Services: Exceptional Serious Illness Support

Presenter: Melanie Hall, President & CEO, Hospice of Huntington, Inc./Tri-State Lifecare

WES-2   

8:00 AM – 9:00 AM

KENT MEETING ROOM/3RD FLOOR

Behavior Constellations: The Next Generation of Understanding Behavior

Presenter: Ley Linder, Founder and CEO of Crescent Behavioral Health Services

WES-3  

8:00 AM – 9:00 AM

NEWPORT MEETING ROOM/3RD FLOOR

Advocacy in Action: Developing and Growing State and Community Partnerships That Strengthen Adult Day Services

Presenters: Max Kupperberg, CEO of Training & eTracking Solutions; Donna Hale, Strategic Consultant, Donna Hale & Associates, and Brian Rutledge, PhD, President, California Association for Adult Day Services

WES-4  

8:00 AM – 9:00 AM

WASHINGTON MEETING ROOM/3RD FLOOR

Building Guardrails: How to Create an AI Policy That Works

Presenter: Kelly Burgess, Enterprise Account Executive, SETWorks

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WES-5 ❤️ ⚙️ 🌐

8:00 AM – 9:00 AM

BLACKSTONE MEETING ROOM/3RD FLOOR

Leveraging Evidence-Based Programs to Improve Outcomes and Grow Adult Day Services: The Bingocize® Model

Presenter: Jason Crandall, PhD, Exercise Innovations/Bingocize

9:00 AM – 9:15 AM: Break

WES-6 👥 ⚙️ 🌐

9:15 AM – 10:15 AM

KENT MEETING ROOM/3RD FLOOR

Building the Aging Services Workforce Pipeline: Investing in Employees Through Education, Leadership, and Career Pathways

Presenter: Rebecca Tolman, MBA, Graduate Program Director at UMASS Boston Gerontology and Panel

WES-7 ❤️ 🌐

9:15 AM – 10:15 AM

BRISTOL MEETING ROOM/3RD FLOOR

The Power of Words: Shifting Control to Support in Adult Services

Presenter: Sydney Merola, M.S., Clinical Manager and Behavior Consultant, Active Day

WES-8 🧠 ❤️ 🌐

9:15 AM – 10:15 AM

WASHINGTON MEETING ROOM/3RD FLOOR

From Funding to Impact: Innovations in Dementia Respite Care

Presenter: Isabella Marini, Senior Associate Director of the Center for Dementia Respite Innovation at the Alzheimer's Association

RT-2 ROUNDTABLE 🤝 🌐

9:15 AM – 10:15 AM

NEWPORT MEETING ROOM/3RD FLOOR

Caregiver Support Roundtable

Sponsored by Lamb Insurance

VENDOR SHOWCASE 1

9:15 AM – 10:15 AM

PocketRN CANCELLED

TRACKS:

👥 LEADERSHIP ⚙️ OPERATIONS 📣 MARKETING ❤️ PERSON-CENTERED
🧠 DEMENTIA 🤝 CAREGIVER SUPPORT 📄 IDD 🏛️ POLICY & ADVOCACY

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EXHIBIT HALL BREAK

10:00 AM – 11:00 AM

PROVIDENCE BALLROOM/3rd Floor

*Exhibit Hall Passport Card Sponsored by Seniorverse
Snacks and Beverages Provided*

WEDNESDAY LUNCH GENERAL SESSION

11:00 AM – 1:00 PM

NARRAGANSETT BALLROOM/1ST FLOOR

*Lunch Provided
Sponsored By Easterseals Southern California*

Ignite Your Impact: Turning Passion into Purpose and Action

Keynote Presentation by Ryann Hill

Every interaction has the power to make a difference. In this inspiring keynote, Ryann Hill will challenge attendees to turn their passion for Adult Day Services into purposeful action that strengthens their programs, empowers their teams, and elevates the lives of those they serve. You'll leave with a fresh perspective, practical ideas, and renewed energy to create a meaningful impact long after the conference ends.

EXHIBIT HALL BREAK

1:00 PM – 1:30 PM

PROVIDENCE BALLROOM/3RD FLOOR

Exhibit Hall Passport Card Sponsored by Seniorverse

WEDNESDAY AFTERNOON EDUCATIONAL SESSIONS

WES-9   

1:45 PM – 2:45 PM

KENT MEETING ROOM/3RD FLOOR

Free Help, Big Impact: Community Partnerships That Transform Your Center

Presenters: Alandria Franklin, Director of the Day Center at CarePartners, and Katie Scott, MPH, CEO, CarePartners

TRACKS:

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 DEMENTIA  CAREGIVER SUPPORT  IDD  POLICY & ADVOCACY

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WES-10   

1:45 PM – 2:45 PM

WASHINGTON MEETING ROOM/3RD FLOOR

Implementing Person-Centered Transportation Supports to Improve Community Integration

Presenters: Judy L. Shanley, Ph.D., National Director, Transportation, Mobility, and Youth Transition at Easterseals National & Jonathan Kuehn, Senior Account Executive - Transit Partnerships at Uber

WES-11   

1:45 PM – 2:45 PM

BLACKSTONE MEETING ROOM/3RD FLOOR

Move, Connect, Thrive: A Live Dance Wellness Experience for Adult Day Programs

Presenter: Paloma Ladejobi, Founder and Lead Facilitator at Dance Active Wellness

WES-12   

1:45 PM – 2:45 PM

BRISTOL CONFERENCE ROOM/3RD FLOOR

Modern Recruitment and Retention Strategies for a Stable Care Workforce.

Presenters: Patrick Daniel, HR Services Consultant & Taylor Clay, Executive Sales Consultant, Paychex

VENDOR SHOWCASE 2

1:45 PM – 2:45 PM

NEWPORT MEETING ROOM/3RD FLOOR

StoriiCare

Wanting the best for your center? Look no further! Join the CEO & Head of Product of the most talked-about software on the market - StoriiCare! Hear their cutting-edge new releases this year at NADSA. They'll discuss the future of adult day care management and the latest product advancements designed to elevate your center's operations. Don't miss this opportunity to discover how StoriiCare is shaping the way forward for the industry.

Presenter: Cameron Graham, CEO & Mirko Jons, Head of Product, StoriiCare

EXHIBIT HALL BREAK

3:00 PM – 4:00 PM

PROVIDENCE BALLROOM/3RD FLOOR

Exhibit Hall Passport Card Sponsored by Seniorverse

Infused Spa Water Sponsored by CARF International

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WES-13 🧠❤️🔒🌐

4:15 PM – 5:15 PM

WASHINGTON MEETING ROOM/3RD FLOOR

Best Practices for Serving Those with Dementia and Their Families

Presenter: Hollie Lowe, MA, LPC, NCC, James L. West Center for Dementia Care

WES-14 🌱❤️🔒🌐

4:15 PM – 5:15 PM

BRISTOL MEETING ROOM/3RD FLOOR

Supporting the Final Chapter: Compassionate Death & Dying Conversations in Adult Day Services

Presenter: Joanna Mansfield, RN, BSN, CMC, EOLD, Chief Product Officer - Seniorverse

WES-15 ❤️🧠🌐

4:15 PM – 5:15 PM

KENT MEETING ROOM/3RD FLOOR

No Music Degree Needed: Person-Centered Engagement Through Music

Presenter: Lea VanMerkestyn, Director, Life Circle Adult Day Center

WES-16 📌🌐

4:15 PM – 5:15 PM

NEWPORT MEETING ROOM/3RD FLOOR

Beyond Websites: Marketing Strategies that Drive Community Visibility and Day Center Growth

Presenter: Natalie Gowen, Founder and CEO of Moxie Tonic Marketing

Thursday, September 3, 2026

CONFERENCE REGISTRATION

7:30 AM – 10:00 AM

3rd Floor

Sponsored by StoriiCare

STATE LEADER BREAKFAST (INVITATION ONLY)

7:30 AM – 9:30 AM

SOUTH COUNTY MEETING ROOM/3RD FLOOR

TRACKS:

👤 **LEADERSHIP** 🌱 **OPERATIONS** 📌 **MARKETING** ❤️ **PERSON-CENTERED**
🧠 **DEMENTIA** 🔒 **CAREGIVER SUPPORT** 📄 **IDD** 🏛️ **POLICY & ADVOCACY**

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THURSDAY MORNING EDUCATIONAL SESSIONS

THES-1

9:15 AM – 10:15 AM

NEWPORT MEETING ROOM/3RD FLOOR

Federal Policy Update

Presenter: Georgia Goodman, Director, Medicaid Policy, LeadingAge

THES-2

9:15 AM – 10:15 AM

KENT MEETING ROOM/3RD FLOOR

Advancing Culturally Responsive Adult Day Programs in Diverse Communities

Presenter: Julieta Crespo, Program Director, LaAlianza Hispana

THES-3

9:15 AM – 10:15 AM

~~ElderHands: Building Purpose-Driven Workshop Programs in Adult Day Services~~ **CANCELLED**

RT 3- ROUNDTABLE

9:15 AM – 10:15 AM

WASHINGTON MEETING ROOM/3RD FLOOR

Business Bootcamp Roundtable

Sponsored by Lamb Insurance

10:15 AM – 10:30 AM: Break

THES-4

10:30 AM – 11:30 AM

NEWPORT MEETING ROOM/3RD FLOOR

Technology in Day Programming

Presenters: Ross Burdge, Assistive Technology Director, REM Ohio & Jessica Strangel, Program Director for REM Ohio

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THES-5   

10:30 AM – 11:30 AM

BRISTOL MEETING ROOM/3RD FLOOR

Critical Leadership Skills: Because Workplace Drama Costs Money

Presenter: Kim Laughlin, Cultural Apex Coaching

~~THES-6   ~~

~~10:30 AM – 11:30 AM~~

~~**KENT MEETING ROOM/3RD FLOOR**~~

~~**Family Relationships: Cornerstones to a Strong ADS Program**~~

THES-7  

10:30 AM – 11:30 AM

WASHINGTON MEETING ROOM/3RD FLOOR

CACFP Meal Pattern Changes

Presenters: Elyse Homel Vitale, MPH, Executive Director, CACFP Roundtable & Jodi Kuhn, Director, Regulatory Compliance, KinderCare Learning Companies

RT 4- ROUNDTABLE     

10:30 AM – 11:30 AM

NEWPORT MEETING ROOM/3RD FLOOR

Person Centered Roundtable

Sponsored by Lamb Insurance

11:30 AM – 11:45 AM: Break

THES-8   

11:45 AM – 12:45 PM

BRISTOL MEETING ROOM/3RD FLOOR

Hands-On Learning Model: How to Make Learning Accessible to All

Presenters: Katherine Thomson, Program Director, Allie's Dream & Lili A. Vasileff, Founder President, Allie's Dream, Inc.

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Thursday, September 3, 2026

THES-9

11:45 AM – 12:45 PM

KENT MEETING ROOM/3RD FLOOR

Integrating Caregivers as Partners in Healthcare

Presenters: Lisell Pacheco, Senior Director of Programs for the Elizabeth Dole Foundation & Roxana Delgado, PhD, MS, PNAP, Professor/Military Health Research Scholar, UT Health San Antonio

THES-10

11:45 AM – 12:45 PM

WASHINGTON MEETING ROOM/3RD FLOOR

Caring for the Caregiver through ADS: What the Research Says

Presenters: Lauren J. Parker, PhD, MPH, Johns Hopkins School of Public Health & Katherine Marx, PhD, MPH, Research Associate, Johns Hopkins Center for Innovative Care in Aging

ADDITIONAL CONFERENCE SPONSORS

Name Tag Holders and Videography Sponsored by StoriiCare

Conference Signage, Audio/Visual and Conference App Sponsored by Active Day

Three R's Lounge Sponsored by Sevita

Tote Bags Sponsored by Collabrios

WiFi Sponsored by Bright Horizons

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