2027 NADSA Conference Exhibits and Sponsorships Form

August 24–26, 2027 | Hyatt Regency Crystal City Hotel | Arlington, VA

Complete your contact information, select your opportunities, and return this form to Tia Sauceda at tsauceda@nadsa.org. Click the fields to type and the checkboxes to select your options.

Reserve exhibit space by October 15, 2026, and pay by October 31, 2026, to receive early pricing. NADSA will issue invoices by October 19, 2026.

Contact information

Contact name:

Company:

Address:

City, state and ZIP code:

Email:

Phone:

Exhibiting and vendor presentations

	Opportunity	By 10/31/26	From 11/1/26
☐	Exhibit Space - Strategic Partner	$1,299	$1,399
☐	Exhibit Space - First-time Exhibitor	$1,399	$1,499
☐	Exhibit Space - Non-Strategic Partner	$1,699	$1,999
☐	Additional exhibit personnel (per person)	$299	$299
☐	Vendor Showcase (two available)	$2,000	$2,500

Number of additional exhibit personnel:

Conference event sponsorships

	Opportunity	By 10/31/26	From 11/1/26
☐	Tuesday Welcome Reception	$5,000	$6,000
☐	Tuesday Afternoon Opening General Session & Grab-n-Go Breakfast (includes brief speaking opportunity and introduction of Keynote Speaker) **SOLD**	$6,000	$7,000
☐	Wednesday General Session & Lunch (includes brief speaking opportunity and introduction of Keynote Speaker) **SOLD**	$7,500	$8,500

NADSA Pinnacle and Platinum Strategic Partners receive priority for conference sponsorships and exhibit space selection. Each exhibit space includes two conference registrations. Additional exhibit personnel registrations cost $299 per person. All exhibit personnel must have a conference registration.

Conference event sponsorships

	Opportunity	By 10/31/26	From 11/1/26
☐	Three Rs Lounge (includes logo-branded furniture)*	$5,500	$6,500
☐	Conference Videography Sponsorship (includes acknowledgement on conference social media postings)* **SOLD**	$5,500	$6,500
☐	Conference Signage (logo on all 3 x 2 foot conference signs)	$5,500	$6,500
☐	Conference App*	$4,500	$5,500
☐	Online/At-Conference Registration* **SOLD**	$4,500	$5,500
☐	Conference Name Tag Holder* **SOLD**	$4,500	$5,500
☐	Branded Tote Bags*	$4,000	$5,000
☐	Conference Audio/Visual Equipment (includes signage in all Pre-conference Workshops and Educational Sessions rooms)	$3,500	$4,500
☐	Conference Wi-Fi (includes signage in all Pre-conference Workshops and Educational Sessions rooms)	$3,500	$4,500
☐	Conference Photo Booth*	$3,000	$4,000
☐	Exhibit Hall Snack Breaks (Wednesday morning and Wednesday afternoon; per break)*	$3,000	$4,000
☐	Roundtable Sponsor (4 sessions)* **SOLD**	$3,000	$4,000
☐	Mid-morning Coffee Breaks (3 available: Tuesday, Wednesday and Thursday; includes signage at station location; per break)	$2,500	$3,000
☐	Afternoon Refreshment Station (Tuesday afternoon; includes signage at station location)	$2,500	$3,000
☐	Infused Spa Water (per event: Tuesday Welcome Reception or Wednesday Exhibit Hall Breaks)*	$2,000	$2,500
☐	Tote Bag Inserts (reserved for Strategic Partners)	$750	$750

*Includes signage at the event recognizing the sponsor.

Preferred coffee break day or infused water event:

Sponsorship benefits

Sponsorships at the $4,000 or higher level include complimentary exhibit space and four complimentary conference registrations. Sponsorships at the $3,500 level include complimentary exhibit space and three complimentary conference registrations.

Sponsorship reservation policy

A company may reserve the same sponsorship opportunity for up to two consecutive years. After that period, NADSA will offer the opportunity to other companies before accepting another reservation from the current sponsor. If no other company elects to reserve the opportunity, the original sponsor may reserve it again for one more year.

Authorized signature:

Date: