



2027 NADSA Conference Sponsorships

August 24–26, 2027 | Hyatt Regency Crystal City Hotel | Arlington, VA

Conference Event Sponsorships

Opportunity	By 10/31/26	From 11/1/26
Tuesday Welcome Reception	\$5,000	\$6,000
Tuesday Afternoon Opening General Session & Grab-n-Go Breakfast (includes brief speaking opportunity and introduction of Keynote Speaker)	\$6,000	\$7,000
Wednesday General Session & Lunch (includes brief speaking opportunity and introduction of Keynote Speaker)	\$7,500	\$8,500

Conference Sponsorships

Opportunity	By 10/31/26	From 11/1/26
Three Rs Lounge (includes logo-branded furniture)*	\$5,500	\$6,500
Conference Videography Sponsorship (includes acknowledgement on conference social media postings)* Sold	\$5,500	\$6,500
Conference Signage (logo on all 3 x 2-foot conference signs)	\$5,500	\$6,500
Conference App*	\$4,500	\$5,500
Online/At-Conference Registration* Sold	\$4,500	\$5,500
Conference Name Tag Holder* Sold	\$4,500	\$5,500
Branded Tote Bags*	\$4,000	\$5,000
Conference Audio/Visual Equipment (includes signage in all Pre-conference Workshops and Educational Sessions rooms)	\$3,500	\$4,500
Conference Wi-Fi (includes signage in all Pre-conference Workshops and Educational Sessions rooms)	\$3,500	\$4,500
Conference Photo Booth*	\$3,000	\$4,000
Exhibit Hall Snack Breaks (Wednesday morning and Wednesday afternoon; per break)*	\$3,000	\$4,000
Roundtable Sponsor (4 sessions)*	\$3,000	\$4,000
Mid-morning Coffee Breaks (3 available: Tuesday, Wednesday and Thursday; includes signage at station location; per break)	\$2,500	\$3,000
Afternoon Refreshment Station (Tuesday afternoon; includes signage at station location)	\$2,500	\$3,000
Infused Spa Water (per event: Tuesday Welcome Reception or Wednesday Exhibit Hall Breaks)*	\$2,000	\$2,500
Tote Bag Inserts (reserved for Strategic Partners)	\$750	\$750

*Includes signage at the event recognizing the sponsor.

Sponsorships at the \$4,000 or higher level include complimentary exhibit space and four complimentary conference registrations. Sponsorships at the \$3,500 level include complimentary exhibit space and three complimentary conference registrations.